



press release
Paris, December 4, 2007

Creation of an Orange Lab in Egypt: memorandum of understanding signed with the Egyptian authorities

On December 4, 2007, Tarek Kamel, the Egyptian Communications and Information Minister and Didier Lombard, the France Telecom Group's Chairman and Chief Executive Officer, were guests of honor at the ceremony to sign the memorandum of understanding, officially recognizing the creation of the new Orange Lab, which will be launched on January 3, 2008 in Cairo.

The creation of the Cairo Orange Lab will allow the France Telecom Group to expand its presence in Egypt, a country where France Telecom is already present since 1998 through Mobinil and Orange Business Services. France Télécom is the main shareholder of Mobinil, which is the first mobile operator in Egypt with 14 million customers. Orange Business Services, dedicated to communication services to multinational companies has 1500 engineers in Cairo and is serving approximately 150 multinational companies, as well as around 50 airlines. With the new Cairo Orange Lab, the Group has now 18 Orange Labs around the world.

The work carried out by Orange Lab Cairo will make it possible to further enhance the Group's range of innovative services, creating synergies with the local ecosystem and the global Orange Labs network. The main research and development work will focus on the following subjects:

- Development of global solutions for the Group
- Ergonomics for products and services on the multinational business market and the local retail market
- Voice services and content access in Arabic
- Financial services for the region's countries
- Research into local uses
- Network solutions set against specific economic and environmental constraints

In terms of the workforce, the Cairo Orange Lab will be made up of 50 members of staff, with over 90% Egyptians.

In order to integrate this new Orange Lab into the local ecosystem, the laboratories have been set up to the west of Cairo, in the "Smart Village" technology hub, which is home to various companies from the IT and telecoms sector as well as various public organizations (Telecommunications Ministry, National Telecommunications Institute, etc.).

About Orange Labs

The network of Orange Labs represents the France Telecom Orange Group's global innovation network. It is made up of 5,000 employees (researchers, marketers, etc.) on four continents. In addition to the Paris Technocentre and Explocentre and the eight R&D laboratories in France (Issy les Moulineaux, Belfort, Caen, Grenoble, Lannion, La Turbie, Rennes and Sophia Antipolis), there are seven R&D laboratories in Peking, Seoul, Tokyo, London, Warsaw, Boston and San Francisco, a new centre in Cairo, Egypt (scheduled to open on January 3, 2008) and a Technocentre in Amman, Jordan (scheduled to open at the end of January 2008). In this way, each Orange Lab is fully integrated into its own regional ecosystem, enabling it to harness and anticipate technological advances and changes in uses worldwide. The international Orange Labs network reflects the Group's ambition to put innovation at the heart of its strategy, firmly focused on its clients.





About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. France Telecom serves more than 167 million customers in five continents as of September 30, 2007, of which two thirds are Orange customers. The Group had consolidated sales of 51.7 billion euros in 2006 and 39.4 billion euros for the first nine months of 2007. At September 30, 2007 the group had 106.9 million mobile customers and 11.4 million broadband internet (ADSL) customers.

Launched in June 2005, the NExT program (New Experience in Telecommunications) will enable the Group to pursue its transformation as an integrated operator and make France Telecom the benchmark for new telecommunications services in Europe. In 2006, Orange became the Group's single brand for Internet, television and mobile services in the majority of countries where the company operates, and Orange Business Services the banner for services offered to businesses worldwide. France Telecom is the number three mobile operator and the number one provider of broadband internet services in Europe and one of the world leaders in providing telecommunication services to multinational companies.

France Telecom (NYSE:FTE) is listed on Euronext Paris and on the New York Stock Exchange.

For more information : www.orange.com, www.francetelecom.com, www.orange-business.com

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