



Press release
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An enthusiastic reception for the launch of the iPhone in France: Orange has already sold nearly 30,000 iPhones

- 48% of iPhone sales lead to a new Orange line subscription
- 80% of customers sign up for a dedicated "Orange for iPhone" plan at the same time

Just 5 days after the full commercial launch, Orange has already sold 30,000 iPhones, thus confirming the strong appeal of this new type of mobile, available since 29 November in 680 Orange points of sale in France, on www.orange.fr and through Orange customer services (by dialling 700 from an Orange mobile or 39 70 from a fixed line).

In addition, the enthusiasm shown for the dedicated "Orange for iPhone" plans demonstrates the relevance of the offer. As well as Internet services, customers appreciate unlimited e-mail and Visual Voicemail, generous WiFi access, and a range of talk time and SMS tariffs adapted to different needs.

"This is a very good score, especially as one in two iPhone purchases is accompanied by a new Orange line subscription", said Louis-Pierre Wenes, Executive Director in charge of France operations. "This confirms that the iPhone will make an active contribution to the acquisition of new customers", he added.

About Orange

Orange is the flagship brand of France Telecom, one of the world's leading telecommunications operators with over 167 million customers on five continents at 30 September 2007, two-thirds of whom are Orange customers. The Group had consolidated sales of 51.7 billion euros in 2006 and 39.4 billion in the first 9 months of 2007. At 30 September 2007, the Group had 106.9 million mobile customers and 11.4 million ADSL customers.

Launched in June 2005, the NExT programme (New Experience in Telecommunications) enables the Group to pursue its transformation as an integrated operator and make France Telecom the benchmark for new telecommunications services in Europe. In 2006, Orange thus became the Group's single brand for Internet, television and mobile services in the majority of countries where the company operates. At the same time Orange Business Services became the brand name for services offered to businesses worldwide. France Telecom is the third-largest mobile operator and the number one provider of ADSL Internet services in Europe, and one of the world leaders in providing telecommunications services to multinational companies.

France Telecom (NYSE:FTE) is listed on Euronext Paris and on the New York Stock Exchange.

For further information: www.orange.com, www.francetelecom.com, www.orange-business.com

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