



press release
Bucharest, March 14th, 2008

France Telecom Chairman and Chief Executive Officer, Didier Lombard, in Romania to celebrate reaching the 10 million Orange customer milestone

Orange, the local telecommunications market leader, is celebrating reaching the milestone of 10 million Romanian customers, in the presence of the Group Chairman and Chief Executive Officer, Didier Lombard in Romania.

"We are very pleased with the results of Orange Romania, which has the sixth largest customer base in the France Telecom group. The local telecommunications market is very important to us and we will continue to invest here so as to provide to Romanian customers full communications services, developed based on Orange expertise", stated Didier Lombard, France Telecom Chairman and Chief Executive Officer.

On this occasion, Orange has prepared a surprise for the 10th million customer: Ionut Stroe from Prahova county will be offered as a gift a one-week trip for two to Paris, in a five-star hotel. France Telecom will support all travel and accommodation expenses for the Orange customer.

With 10 million customers in Romania, Orange considers it has a great responsibility towards the entire community and that is why the company has taken the decision to set up Fundatia Orange locally. The role of the Foundation is to develop the current projects in which Orange is involved and launch new programmes intended to enhance access to education and social integration of marginalized people.

"Orange's involvement in community development is a key element of our social responsibility programme. These educational projects will be the top priority of the Orange Foundation into its mission to help people communicate better with each other, integrate easier into society and have the chance to lead a better life", said Richard Moat, CEO Orange Romania.





Yesterday, the Chairman and CEO of France Telecom group met with representatives of the Orange Romania executive committee, with His Excellency, the French Ambassador to Bucharest, Mr. Henri Paul and also visited the Customer Support Centre and the Technical Department offices where he met with the staff of these two divisions. In the evening, Didier Lombard attended a gala dinner at the National Museum of Arts to celebrate, together with Orange customers and partners, the 10 million customers event.

About Orange Romania

Orange is a market leader in Romania, with 9.8 million customers at the end of 2007. It is part of France Telecom group, one of the largest communications companies in the world.

The income of Orange Romania at the end of 2007 amounted to EUR 1.234 billion, a 24% increase compared to the end of 2006. In order to get closer to its customers, Orange developed a large network of shops which currently includes 75 locations throughout the country.

Orange Romania provides a wide range of communications services: voice, data, text messages, multimedia messages, wap, e-mail, EDGE, 3G, wireless IP, WiFi, USSD, etc. Orange was the first operator in Romania to provide video services for mobile phones, including Live TV.

Orange Romania stands out thanks to the greatest network coverage and its excellent customer support services. Orange means the desire to create a better future and offer the simplest and most intuitive communication experience. Orange is more than technology, mobile telephony or GSM networks – it is a brand created to improve communication between people and add value to the communities where it operates. France Telecom group has a well-defined corporate social responsibility strategy that makes sure that our work is carried out in a responsible manner.

Orange Business Services represents the business communications solutions and services provided by the France Telecom Group. The business offers include converged voice, data and mobile services as well as IT expertise and managed services, all designed to transform business processes and improve productivity.

For more information, you can connect to www.orange.ro and www.orange-business.com

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