



Neuilly-sur-Seine, 5 March 2008

## France: A new M6 mobile by Orange offer with unlimited TV

### M6 Mobile by Orange, the first French limited plan including unlimited TV

The new M6 mobile plans will give unlimited live mobile access to six M6 group channels (M6, W9, M6 Music Hits, M6 Music Rock and Fun TV) available 24/7.



### M6 mobile reinvents mobile entertainment

On 6 March, M6 Mobile is launching a new exclusive portal for TV and multimedia called "Inside M6 mobile".

With unlimited access available from Orange World and on the web from m6mobile.fr, **Inside M6 Mobile** offers a range of new exclusive content and free VIP services including:

- A virtual VIP Pass (displayed on the mobile screen) for regular shopping and cinema discounts
- Sneak previews to M6 auditions, taking part in the audience for the channel's shows, exclusive invitations to concerts, contests, forums, and the chance to meet stars from M6
- Exclusive content, edited and adapted for mobile browsing including videos, film trailers, clips, behind the scenes, series, photos, shows and news
- Community tools for sharing and commenting on M6 content

### M6 Mobile, with even more unlimited content

Unlimited calls to all fixed lines are also available, on top of the already unlimited calls to Orange and M6 mobiles for all subscriptions of 12 or 24 months.

#### **€19.90 a month, with 24 months min. subscription (or €22.90 for 12 months min. subscription):**

- 1 hour of calls or 200 SMS
- Unlimited calls to French mainland numbers every weekend: Orange mobiles and all fixed numbers (from Friday midnight to Monday 8am)
- Unlimited TV, videos, 24/7 browsing on the Inside M6 mobile portal

#### **€24.90 a month, with 24 months min. subscription (or €27.90 for 12 months min. subscription):**

- 1 ½ hours of calls or 250 SMS
- Unlimited calls to French mainland numbers every weekend: Orange mobiles and all fixed numbers (from Friday midnight to Monday 8am)
- Unlimited TV, videos, 24/7 browsing on the Inside M6 mobile portal

#### **€29.90 a month, with 24 months min. subscription (or €32.90 for 12 months min. subscription):**

- 2 hours of calls or 300 SMS
- Unlimited calls to French mainland numbers at night and weekends: Orange mobiles and all fixed lines (every night from 10pm – 8am, and from Friday 10pm to Monday 8am)
- Unlimited TV, videos, 24/7 browsing on the Inside M6 mobile portal

For the launch of these new offers, three promotions and a special offer are available until 11 June 2008:



- Unlimited SMS & MMS to all operators at night and weekends for all new M6 Mobile customers
- A 50% discount for the first two months on the 1 ½ hour and 2 hour plans for all M6 Mobile subscriptions made in a store
- One free month of the plan for M6 Mobile subscriptions made on orange.fr or m6mobile.fr
- TV compatible handsets like the Samsung L170 and the Sony Ericsson K530 with a €30 discount

#### **About M6**

With a strategy of innovative programmes and an off-beat tone, M6 is essentially a family channel. It has managed to attract adult viewers while maintaining a young audience. In 2007, M6 was the only channel to increase viewing for the entire evening, with 100,000 viewers more than the year before. The channel went from strength to strength, and at its highest level M6 totalled 4 million viewers on 142 evenings (compared to 132 million in 2006). M6 was the second largest national channel among the under-50s for the ninth year running, with 16.4% of viewers in that category (Médiamétrie Médiamat Jan-Dec 2007) and 11.5% of viewers aged 4 and over.

M6 has embraced the digital revolution as a multimedia group. It prepares and centralises all the channel's content varieties, from its mobile TV offer to online video and TV services. The M6 group is constantly developing to respond to the growing consumer demand for quality services and content.

#### **About Orange**

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. France Telecom serves more than 170 million customers in five continents as of December 31, 2007, of which two thirds are Orange customers. The Group had consolidated sales of 52.9 billion euros in 2007. As of December 31, 2007, the Group had 109.6 million mobile customers and 11.6 million broadband internet (ADSL) customers.

Launched in June 2005, the NExT program (New Experience in Telecommunications) will enable the Group to pursue its transformation as an integrated operator and make France Telecom the benchmark for new telecommunications services in Europe. In 2006, Orange became the Group's single brand for Internet, television and mobile services in the majority of countries where the company operates, and Orange Business Services the banner for services offered to businesses worldwide. France Telecom is the number three mobile operator and the number one provider of broadband internet services in Europe and one of the world leaders in providing telecommunication services to multinational companies.

France Telecom (NYSE:FTE) is listed on Euronext Paris and on the New York Stock Exchange.

For more information : [www.orange.com](http://www.orange.com), [www.francetelecom.com](http://www.francetelecom.com), [www.orange-business.com](http://www.orange-business.com)

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