



## **Orange launches “Connected Hospital”, its first e-healthcare offering designed to improve patient comfort and care quality**

Improving the organization and quality of care, while offering more comfort and safety for patients and reducing costs: these are challenges that hospital management teams sometimes find hard to reconcile.

Today, the new technologies grouped together under the “e-healthcare” banner represent one of the major tools for combining these objectives. That is why Orange is announcing the launch of Connected Hospital, its first “e-healthcare” offering, designed to improve patient comfort and the quality of their care.

The new range of Connected Hospital services offer global and modular solutions, ranging from telecommunications equipment for patient rooms to security systems, if required, while modernizing the care offering and organization of medical teams, and offering a better welcome for the public at the site. Connected Hospital also represents a major source of savings for the facility.

Connected Hospital has been designed in line with the 2012 Hospital plan in France, which has introduced subsidies for hospitals that are equipping themselves with IT resources and services relating to the quality of patient care and comfort.

Connected Hospital, an interactive communications platform, enables a better level of activity tracking, monitoring and permanent quality improvements, accompanying healthcare facilities, at their own pace, as they change to become the “hospital of tomorrow”.

Thanks to Connected Hospital, hospitals are modernizing their information systems. In this way, they can deploy pieces of equipment that can communicate with one another – mobile voice and data terminals, interactive terminals, bracelets, patient protection systems – all for the benefit of patients, medical teams and administrative staff.

- For patients, Connected Hospital is able to offer a multimedia terminal above their beds, enabling them to make phone calls, access the internet and various games, check their email and watch videos on demand (VOD) or television, and access practical information about the facility and of course the facility’s medical staff.
- For doctors, these terminals, with new digital resources for medical records, primarily make it possible to consult and enter all the information on the patient’s state of health during a consultation in their room in total security
- For medical teams, Connected Hospital facilitates the organization of care, notably offering:
  - A mobile nurse call station, making it possible to send an alarm when the medical team member is isolated
  - A monitoring bracelet, making it possible to stay in touch with patients at all times and track their movements.
  - A range of communications systems, placed on carts, stretchers or other equipment, making it possible to pinpoint their geolocation at all times.
  - A telephone answering service based on interactive voice response servers.





Connected Hospital represents a seamless systems integration solution, ranging from an analysis of requirements to an audit of the existing system, recommendations, architecture design, deployment, maintenance and operations. It is modular and can be tailored to the client's specific issues, based on a personalized price review.

In this way, the Group is consolidating its strategy to strengthen its service activities, capitalizing on the synergies for expertise with its enterprise (Orange Business Services) and health (Orange Healthcare) divisions.

## About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. France Telecom serves more than 163 million customers in five continents as of June 30, 2007, of which two thirds are Orange customers. The Group had consolidated sales of 51.7 billion euros in 2006 and 25,9 billion euros for the 1- semester of 2007. At June 30, 2007 the group had 102.5 million mobile customers and 10.5 million broadband internet (ADSL) customers.

Launched in June 2005, the NExT program (New Experience in Telecommunications) will enable the Group to pursue its transformation as an integrated operator and make France Telecom the benchmark for new telecommunications services in Europe. In 2006, Orange became the Group's single brand for Internet, television and mobile services in the majority of countries where the company operates, and Orange Business Services the banner for services offered to businesses worldwide. France Telecom is the number three mobile operator and the number one provider of broadband internet services in Europe and one of the world leaders in providing telecommunication services to multinational companies.

France Telecom (NYSE:FTE) is listed on Euronext Paris and on the New York Stock Exchange.

*For more information : [www.orange.com](http://www.orange.com), [www.francetelecom.com](http://www.francetelecom.com), [www.orange-business.com](http://www.orange-business.com)*

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