



At the Senior citizens' exhibition (Salon des Seniors), Orange presents its innovative offers designed for Seniors

Orange presents numerous offers during the Salon des Seniors event (March 26 to 28, 2009, in Paris), providing a preview of its new offers designed for Seniors.

Pack Internet Facile (Easy Internet Pack) is presented to the general public for the first time

Particularly adapted for Seniors who want **simplified access to multimedia IT**, Pack Internet Facile is a computer with a simplified interface, a Wi-Fi modem, a broadband Internet subscription (1Mégamax) and a dedicated assistance service. Pack Internet Facile will be launched in Orange agencies in spring 2009.

The computer has got a screen with an integrated 120 Go hard disk and is equipped with a wireless connection, making it highly portable. Its interface has been designed to make it as simple as possible to use multimedia IT, with direct access to simple and fun services for communicating with friends and family (**e-mail, Internet, photos, leisure and home office**).

Pack Internet Facile also proposes a complete installation, assistance and support package to make it easy and secure for beginners to discover the world of multimedia IT.

This offer is available in all Orange agencies. They will have the choice of three offers:

- 1Mb Internet access with a 24 month contract + the pack at a preferential price
- 1Mb Internet access with a 12 month contract + the pack at an intermediate price
- Purchase of the pack alone (computer + modem) at the standard price (without Internet access).

This means customers buy the pack (computer and modem) at a price depending on the choice of subscription.

Mobile teleassistance, the first offer combining teleassistance and human services accessible by mobile phone

Orange and the insurance company Mondial Assistance have combined their expertise to offer everyone – active, elderly, isolated or fragile people – an offer of services associated with a specific mobile phone, sold by Orange.

Pressing the telephone's assistance key for three seconds, the caller has 24/7 access to the Mondial Assistance teams everywhere in metropolitan France. Depending on the caller's situation and their request, the assistance platform can then contact emergency services and/or their friends or family, or put them in contact with a network of approved service providers operating negotiated tariffs in the fields of human services, the home and automobile breakdown services.

Mobile teleassistance is an option available with the Sagem my312T and an Orange subscription. It costs €10/month, without engagement.

The new Initial plan: a simple, low-price mobile offer designed for seniors

From April 28, the Initial plan will be available in two offers:

- €7* per month to receive calls at any time. Subscribers pay a supplement for their outgoing calls (€0.37 per minute).
- €13* per month to receive calls at any time, with 30 minutes of outgoing communication and Orange services (SMS alerte conso, number presentation, 48 hour express exchange after sales service, guarantee in the event of theft). If subscribers use more than 30 minutes, calls are billed at €0.37 per minute.

In conjunction with this plan, Orange is launching "Avantage Senior" on April 28. This offers people over 60 a 10% reduction when they subscribe to the new Initial plan.

* with a 12 month contract.

Internet everywhere to connect to Internet when on the move

Internet everywhere allows subscribers can connect to Internet when on the move, with the best the Orange network has to offer. Customers connect a 3G+ key enabling them to navigate the web simply and enjoy the best broadband mobile cover (99% of the population with EDGE cover and 75% with 3G+).

This offer is adapted to people travelling occasionally or regularly, as well as people with holiday homes. They can enjoy an ADSL offer for their principal residence and benefit from an Internet connection in their holiday.





Customers have the choice of three solutions:

- A pre-paid offer with the Internet everywhere pass range: 20 minutes, 1 hour, 2 hours or 6 hours
- Offers with a plan adapted to their needs:
 - The 2-hour adjustable plan,
 - The Evening and Weekend plan
 - The 24/24 plan
- Orange internet ADSL + 3G key offers
 - Net everywhere
 - Everywhere plan

* with a 12 month contract.

Internet everywhere offers	Features	Price in EUR (inc tax) /month
Pass internet everywhere	4 Passes available (20min, 1hr, 2hr and 6hr) without engagement	€3, €8, €14 and €25
2hr* adjustable plan	Adjusts automatically to the most advantageous plan 3 levels: 2hr, 5hr and 8hr	2hr-€10, 5hr- €20 and 8hr- €30 €0.16/ min over plan
Evening & Weekend* plan	500Mb per month for evenings and weekends ** 60Mb per month the rest of the time	€30:month €0.20/ minute over plan
24/24* plan	Internet navigation with no time limit ***	€50€ per month
Everywhere* plan	Internet, TV and telephone 2 hr adjustable Internet everywhere plan with telephone subscription	€34.90€ per month
Net Everywhere*	Internet, TV and telephone 2 hr adjustable Internet everywhere plan without telephone subscription	€44.90 per month

* with a 12 month contract

** evenings from 18:00 to 23:59 and weekends from 00:00 Saturday to 23:59 Sunday

*** limited to 1Gb/ month. Prices over plan: €0.20/min

About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With 123 million customers, the Orange brand now covers Internet, television and mobile services in the majority of countries where the Group operates. At the end of 2008, France Telecom had consolidated sales of 53.5 billion euros and a customer base of more than 182 million customers in 30 countries. These include 122 million mobile customers worldwide and 13 million broadband Internet (ADSL) customers in Europe. Orange is the number three mobile operator and the number one provider of broadband Internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

The Group's strategy, which is characterized by a strong focus on innovation, convergence and effective cost management, aims to establish Orange as an integrated operator and benchmark for new telecommunications services in Europe. Today the Group remains focused on its core activities as a network operator, while working to develop its position in new growth activities. To meet customer expectations, the Group strives to provide products and services that are simple and user-friendly, while maintaining a sustainable and responsible business model that can be adapted to the requirements of a fast-paced and changing eco-system.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information: www.orange.com, www.francetelecom.com, www.orange-business.com

Orange and any other Orange product or service names included in this material are trade marks of Orange Personal Communications Services Limited, Orange France or France Telecom.

Press contact

Yoan Benoit: +33 1 55 22 64 93 - yoan.benoit@orange-ftgroup.com

Erika Gélinaud: +33 1 44 44 04 59 - service.presse@orange-ftgroup.com

