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press release

Orange and CANALSAT will broadcast TV Festival, the official channel of the Festival de Cannes.

The Festival de Cannes, Orange and CANAL+ are pleased to announce that they will be broadcasting TV Festival over CANALSAT and Orange TV during the next Cannes Film Festival (May 13-24, 2009).

Edited by CANAL+ and co-produced by CANAL+, Orange and the Festival de Cannes, TV Festival will broadcast throughout the event. As every year in the past it will provide direct and exclusive broadcasts of official pictures of the event, photo calls, press conferences, red carpets, interviews and everything that is Festival news.

TV Festival is broadcast on the dedicated event channel of CANALSAT (channel 17) and Orange TV (channel 50) as well as on some cable networks. The executive producer of the channel is KM Productions.

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About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With 123 million customers, the Orange brand now covers Internet, television and mobile services in the majority of countries where the Group operates. At the end of 2008, France Telecom had consolidated sales of 53.5 billion euros and a customer base of more than 182 million customers in 30 countries. These include 122 million mobile customers worldwide and 13 million broadband Internet (ADSL) customers in Europe. Orange is the number three mobile operator and the number one provider of broadband Internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

The Group's strategy, which is characterized by a strong focus on innovation, convergence and effective cost management, aims to establish Orange as an integrated operator and benchmark for new telecommunications services in Europe. Today the Group remains focused on its core activities as a network operator, while working to develop its position in new growth activities. To meet customer expectations, the Group strives to provide products and services that are simple and user-friendly, while maintaining a sustainable and responsible business model that can be adapted to the requirements of a fast-paced and changing eco-system.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

*For more information: www.orange.com, www.francetelecom.com, www.orange-business.com
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About Canal+ Group

The Canal+ Group is the leader in pay-TV in France with 10.6 million subscribers across all its offers. It broadcasts the CANAL+ Channels which consist of five premium, general interest channels CANAL+ – CANAL+ Cinéma, CANAL+ Sport, CANAL+ Family, and CANAL+ Décalé – plus over twenty themed channels covering films, sports, news, documentaries and young viewers.

Canal+, the "cinema channel", is the official partner of the Cannes Film Festival since 1993.

The CANAL+ Group also operates France's most comprehensive multi-channel television service of nearly 300 channels marketed under the CANALSAT brand. The CANAL+ channels and CANALSAT are available on all distribution platforms: satellite, IP, DTT and cable.

A pioneer in digital broadcasting in Europe and new TV services, the CANAL+ Group is a leader in on-demand and high-definition TV.

Canal+ and Canalsat are distributed in French overseas territories, Africa and Poland, via its Canal Overseas subsidiary, which totals more than 2.4 million subscribers.

The CANAL+ Group is also a major player in the acquisition, production and distribution of cinema films in France and Europe through its subsidiary STUDIOCANAL.