



The French Ligue 1[®] kickoff on iPhone, exclusively with Orange

- Live coverage of Ligue 1[®] (French Premiere league) matches, for the first time on 3G/3GS iPhone
- Official Ligue 1[®] application for iPhone available on Orange as of today
- Match-by-match or unlimited

Live coverage of French Ligue 1[®] matches, for the first time on 3G/3GS iPhone, with Orange

Championship coverage on 3G/3GS iPhone for all Orange mobile customers in continental France:

- Eight whole live matches, including top-name fixtures such as **PSG-Le Mans** (15 August 2009) and **Auxerre-Lyon** (22 August 2009)
- Goals from all matches viewable during live coverage
- Minute-by-minute: realtime news from all ten matches
- Goal alert to track scores at all stadiums
- Day's highlights viewable from Monday morning
- Schedule, match sheets, scores, statistics and ranking
- All match summaries viewable for a week
- Football news: round-up of other European championships

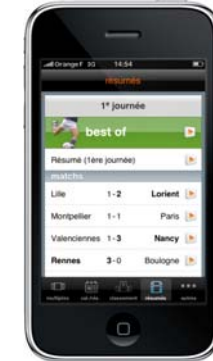
French Ligue 1[®] application, optimized for 3G/3GS iPhone, with full-screen viewing in mobile high-definition TV quality: available exclusively on the Orange 3G+ mobile network, and shortly via Wi-Fi.



home screen



live match viewing



match sheet scores & videos

Official Ligue 1[®] application for iPhone, an Orange exclusive

The Orange-developed Ligue 1[®] application offers exclusive match-by-match or unlimited access to French First Division championship coverage on 3G/3GS iPhone. Users get direct multiplex access for tracking all matches, live.

The Ligue 1[®] application can be downloaded (under the name Ligue 1[®] Orange) from a 3G/3GS iPhone free of charge from the AppStore "Sports" section, or onto a PC or Mac from an iTunes account. In which case it will be automatically installed on the iPhone at the next synchronization.

Customers with an Origami Special Edition for iPhone plan get unlimited access to French First Division coverage. Other Orange mobile customers can get this by subscribing to the Orange Football or TV Max option.

- **Orange foot** (€6 per month, with no time commitment): eight Ligue 1[®] matches live, in mobile HD quality, championship highlights, all Ligue 1[®] application services, unlimited navigation on Orange World, goal alerts, and video alerts by text.

The Orange Foot option is available at €3 per month for two months with all new subscriptions up to 30 September 2009.

- **TV max** (€9 per month, with no time commitment): over 60 channels in mobile HD quality, 3500 VoDs, eight Ligue 1® matches live, in mobile HD quality, championship highlights, all Ligue 1® application services, and unlimited navigation on Orange World.

Customers can subscribe to the Orange Foot or TV Max option over the web (iphone.orange.fr), by phone (customer service, 700, from mobile) or at an Orange shop. Customers preferring not to subscribe are billed by connection time: €0.50 per 20-minute session for all other plans.

To avoid untoward invoice supplements, Orange blocks access to video content for customers with data usage billed by volume (kb).

About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With 124.5 million customers, the Orange brand now covers Internet, television and mobile services in the majority of countries where the Group operates. At the end of 2008, France Telecom had consolidated sales of 53.5 billion euros (25.5 billion euros for the first half of 2009) and at 30 June 2009, the Group had a customer base of 186 million customers in 32 countries. These include 125.5 million mobile customers and 13.4 million broadband Internet (ADSL) customers worldwide. Orange is the number three mobile operator and the number two provider of broadband Internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

The Group's strategy, which is characterized by a strong focus on innovation, convergence and effective cost management, aims to establish Orange as an integrated operator and benchmark for new telecommunications services in Europe. Today the Group remains focused on its core activities as a network operator, while working to develop its position in new growth activities. To meet customer expectations, the Group strives to provide products and services that are simple and user-friendly, while maintaining a sustainable and responsible business model that can be adapted to the requirements of a fast-paced and changing eco-system.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information: www.orange.com, www.francetelecom.com, www.orange-business.com

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