



press release  
Paris, December 10, 2009

## Orange launches the new BlackBerry® Bold™ 9700 smartphone

- This new 3G+ smartphone combines high-end performance and features with a compact and elegant design;
- To make the most of these functionalities, Orange is offering two Orange BlackBerry® promotional packs for businesses: the Orange BlackBerry® multimedia pack and the Orange BlackBerry® manager pack;
- The BlackBerry® Bold 9700 is available for businesses and the general public.

- **The BlackBerry® Bold™ 9700 smartphone** offers a vast range of high-end multimedia and communication features with a sophisticated design, for both professional and personal use:
  - quadband in 2G (850/900/1800/1900 MHz) for use on the American continent and triband in 3G (900/1700/2100 MHz),
  - new generation processor (624 MHz), integrated Wifi And GPS,
  - 3.2 Mpx camera,
  - clear, luminous 480X360 screen,
  - BlackBerry® OS 5.0 operating system
  - multimedia player for videos, photos and music<sup>(1)</sup>

The BlackBerry® Bold™ 9700 also offers high-quality finishing with a trackpad, a touch pad enabling intuitive and sensitive navigation.

It integrates a range of high-end telephone features that are easy to use, including a high-quality speaker, voice dialing and conference calling capabilities.

Used with the Orange BlackBerry® solution, the BlackBerry® Bold™ 9700 makes it possible for you to manage your email in real time and your appointments and contacts as if you were at the office, as well as the possibility to view and work on Word, Excel and PowerPoint attachments, with the comfort of an AZERTY keyboard.

With the Orange Messenger and BlackBerry® Messenger solutions<sup>(2)</sup>, the BlackBerry® Bold™ 9700 enables you to keep in touch with your friends and colleagues by exchanging instant messages.

On the Bold™ 9700, Orange mobile TV with more than 65 channels live and in high mobile definition<sup>(3)</sup> can be enjoyed directly on Orange World.

Lastly, the integrated GPS receiver, combined with the Orange GPS+ technology, makes it easy to navigate and travel with Orange Maps.

- To mark this launch, Orange is offering, through to March 31, 2010, for Enterprise customers, **two Orange BlackBerry® promotional packs** at the one-off price of 18 euros (excluding VAT) per month and per line<sup>(4)</sup>:
  - the **Orange BlackBerry® multimedia pack** for receiving your email and accessing the multimedia services, including unlimited TV<sup>(5)</sup>;



- the **Orange BlackBerry® manager pack** for unlimited access<sup>(6)</sup> to your business email and GPS navigation with Orange maps.

The BlackBerry® Bold™ 9700 smartphone is available:

- from €169 (including VAT) and recommended with Origami plus plans for the general public;
- from €149.90 (excluding VAT) for businesses based on a 24-month commitment, with a business mobility voice line in addition to a BlackBerry® pack.

For any further information, visit [www.orange-business.com](http://www.orange-business.com).

(1) Certain music files may not be supported, particularly those containing digital rights management technologies

(2) Available with the Orange BlackBerry® solution

(3) Subject to 3G+ coverage in mainland France

(4) Offer valid from November 12, 09 to March 31, 10 for the acquisition or renewal of a Voice line from the Orange Business Services range with a 24-month commitment, subject to availability

(5) Unlimited access to more than 60 TV channels and 3,500 videos

(6) Unlimited internet and email, Traffic Orange maps in mainland France

### About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With 126 million customers, the Orange brand now covers Internet, television and mobile services in the majority of countries where the Group operates. At the end of 2008, France Telecom had consolidated sales of 53.5 billion euros (38.1 billion euros for the first nine months of 2009) and at 30 September 2009, the Group had a customer base of almost 190 million customers in 32 countries. These include 128.8 million mobile customers and 13.4 million broadband Internet (ADSL) customers worldwide. Orange is the number three mobile operator and the number two provider of broadband Internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

The Group's strategy, which is characterized by a strong focus on innovation, convergence and effective cost management, aims to establish Orange as an integrated operator and benchmark for new telecommunications services in Europe. Today the Group remains focused on its core activities as a network operator, while working to develop its position in new growth activities. To meet customer expectations, the Group strives to provide products and services that are simple and user-friendly, while maintaining a sustainable and responsible business model that can be adapted to the requirements of a fast-paced and changing eco-system.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information: [www.orange.com](http://www.orange.com), [www.francetelecom.com](http://www.francetelecom.com), [www.orange-business.com](http://www.orange-business.com)

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