



press release  
Paris, 17 December, 2009

## Orange signs up its 25 millionth mobile customer in France

- On 16 December 2009, Orange signed up its 25 millionth mobile customer in mainland France
- A success driven by the quality and scope of the mobile network coverage available to Orange customers: 99.6% of the population with access to 2G coverage and 87% to 3G/3G+
- Orange stands out for its quality of service and its ability to adapt to all customer requirements (ranging from Mobicarte to the iPhone, “pay-as-you-go” accounts, Origami call plans, mobile internet...).

### The best mobile coverage

Orange is the only operator to achieve both a coverage of 99.6% of the French population with GSM/Edge technology and over 87% with 3G/3G+. Orange plans to provide 98% of the population with 3G/3G+ coverage by 2011.

### The best quality of service

Orange already ranks first equal, according to the Arcep 2008 survey, in terms of the quality of its mobile services, and is first in terms of voice quality, in particular, while providing the highest data transmission speeds.

### A broad range of solutions to match the widest possible spectrum of needs

Whether they are tech-savvy or absolute beginners, consumers or corporate clients, 25 million French users have already found the right solution for the way they want to communicate.

This success is the result of the constant, exemplary dedication of the Group's employees, who work relentlessly to deploy mobile coverage and enhance the quality of service provided. It is also the fruit of the professionalism shown by more than 30,000 sales staff and customer advisors who are there to assist our 25 million mobile customers every day.

### About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With 126 million customers, the Orange brand now covers Internet, television and mobile services in the majority of countries where the Group operates. At the end of 2008, France Telecom had consolidated sales of 53.5 billion euros (38.1 billion euros for the first nine months of 2009) and at 30 September 2009, the Group had a customer base of almost 190 million customers in 32 countries. These include 128.8 million mobile customers and 13.4 million broadband Internet (ADSL) customers worldwide. Orange is the number three mobile operator and the number two provider of broadband Internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

The Group's strategy, which is characterized by a strong focus on innovation, convergence and effective cost management, aims to establish Orange as an integrated operator and benchmark for new telecommunications services in Europe. Today the Group remains focused on its core activities as a network operator, while working to develop its position in new growth activities. To meet customer expectations, the Group strives to provide products and services that are simple and user-friendly, while maintaining a sustainable and responsible business model that can be adapted to the requirements of a fast-paced and changing eco-system.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information: [www.orange.com](http://www.orange.com), [www.francetelecom.com](http://www.francetelecom.com), [www.orange-business.com](http://www.orange-business.com)

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