



press release  
January 8, 2009

## Orange launches StarAfrica.com, its Pan African internet site

On the eve of the Orange 2010 African Cup of Nations in Angola, Orange is launching [StarAfrica.com](http://StarAfrica.com), the website for sub-Saharan Africa

### General Pan African portal with dedicated communication sections

From Ivory Coast to Kenya, South Africa to Niger, StarAfrica.com is an internet site that is intended for all English and French-speaking countries in sub-Saharan Africa, with web users at the heart. StarAfrica.com is a contributory and collective site, thanks to the dedicated communication sections (forums, chats, messaging, etc.), allowing web users to take part, discuss the latest news, sports or music, and share their opinions.

### Content combining sports, news, music and education

StarAfrica.com aggregates content for all sub-Saharan countries, grouped together under four dedicated channels: news, sport, music and education.

- On the news channel, web users can find out all about African or international developments and events, and keep track of the continent's economic news
- On the sports channel, they will be able to find all their favorite sports, from football to athletics, basketball, rugby and even Senegalese wrestling. StarAfrica.com is one of the only sites where you will be able to find all the results from local African Championships in one location.
- On the music channel, young artists are showcased, enabling you to discover new talents. A webradio is also available with music and sport programs.
- The education channel allows you to share your work with students from around the world and access a major document base (class notes, practical work, exams, etc.)

### Enjoy the African Cup of Nations experience on StarAfrica.com!

The StarAfrica portal will offer a dedicated channel for the Orange 2010 African Cup of Nations in Angola, on which web users will be able to enjoy all the competition has to offer: news, interviews, photos, as well as dedicated forums for sharing their passion for football.

Pape Diouf, the Orange Sport consultant, will be providing regular commentary on the latest news from the Orange African Cup of Nations on StarAfrica.com.

Exclusively, two leading players from the African Cup of Nations, Nicolas Nkoulou, nicknamed "the Brazilian", and Gervinho, "the will-o'-the-wisp", will be sharing their world on StarAfrica.com with web users, who will be able to give their reactions to the players' blogs.

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StarAfrica.com is a general portal offering quality content and dedicated communication sections. It is intended for all Africans.

### About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With 126 million customers, the Orange brand now covers Internet, television and mobile services in the majority of countries where the Group operates. At the end of 2008, France Telecom had consolidated sales of 53.5 billion euros (38.1 billion euros for the first nine months of 2009) and at 30 September 2009, the Group had a customer base of almost 190 million customers in 32 countries. These include 128.8 million mobile customers and 13.4 million broadband Internet (ADSL) customers worldwide. Orange is the number three mobile operator and the number two provider of broadband Internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies. The Group's strategy, which is characterized by a strong focus on innovation, convergence and effective cost management, aims to establish Orange as an integrated operator and benchmark for new telecommunications services in Europe. Today the Group remains focused on its core activities as a network operator, while working to develop its position in new growth activities. To meet customer expectations, the Group strives to provide products and services that are simple and user-friendly, while maintaining a sustainable and responsible business model that can be adapted to the requirements of a fast-paced and changing eco-system. France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange. For more information: [www.orange.com](http://www.orange.com), [www.francetelecom.com](http://www.francetelecom.com), [www.orange-business.com](http://www.orange-business.com) Orange and any other Orange product or service names included in this material are trade marks of Orange Personal Communications Services Limited, Orange France or France Telecom.

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