



press release
Paris, 13 January 2010

Orange launches new mobile version of Group website orange.com



The new mobile version of orange.com offers a new, more intuitive and user-friendly interface accessible from any mobile phone from today: simply enter www.orange.com into your mobile browser. On the latest smartphones it also features touch icons for access to various information on the move, including international Group news, a summary of the latest press releases and even France Telecom share price updates.

With this new version, users on the move can also browse France Telecom Orange job offers, internships and training contracts. Students, graduates and jobseekers can access all the Group's career opportunities worldwide, via orange.com on their mobile.

A simple search by profession and job type is available, covering all the countries within the Group's footprint. Users can also set up alerts to receive a free weekly e-mail or SMS listing any new job postings which match their criteria.

Mobile consultations of the orange.com site doubled between 2008 and 2009, demonstrating the rapid development of mobile internet in 2009. They now account for almost 10% of visits to orange.com.

orange.com, the Group's main website, was viewed 10.8 million times in 2009. For the second year in a row, orange.com is number two in the H&H Webranking for major French corporate sites, according to the ninth edition of the European rankings recently released by Swedish firm Hallvarsson & Hallvarsson.

<http://www.webranking.eu/Results/Result-2009/France/>

About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With 126 million customers, the Orange brand now covers Internet, television and mobile services in the majority of countries where the Group operates. At the end of 2008, France Telecom had consolidated sales of 53.5 billion euros (38.1 billion euros for the first nine months of 2009) and at 30 September 2009, the Group had a customer base of almost 190 million customers in 32 countries. These include 128.8 million mobile customers and 13.4 million broadband Internet (ADSL) customers worldwide. Orange is the number three mobile operator and the number two provider of broadband Internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

The Group's strategy, which is characterized by a strong focus on innovation, convergence and effective cost management, aims to establish Orange as an integrated operator and benchmark for new telecommunications services in Europe. Today the Group remains focused on its core activities as a network operator, while working to develop its position in new growth activities. To meet customer expectations, the Group strives to provide products and services that are simple and user-friendly, while maintaining a sustainable and responsible business model that can be adapted to the requirements of a fast-paced and changing eco-system.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information: www.orange.com, www.francetelecom.com, www.orange-business.com

Orange and any other Orange product or service names included in this material are trade marks of Orange Personal Communications Services Limited, Orange France or France Telecom.

press contact:

Héloïse Rothenbühler: +33 1 44 44 93 93 – service.presse@orange-ftgroup.com

