



press release

Paris, 1 February 2010

Liveradio from Orange now available on Windows Live Messenger

- Exclusively in France, Liveradio from Orange is available to nearly 21 million users of Windows Live Messenger
- More than 7,000 online radio stations and 11,000 podcasts available free to listen to and share while chatting on Windows Live Messenger

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Windows Live Messenger is the destination of choice for French web users, where they spend the most time every month. With Liveradio from Orange, the 1st online radio and podcast directory in France, Windows Live Messenger offers its users the ability to stay connected to their favourite stations while chatting with their friends or using video chat.

With just one click on the "Liveradio" icon at the bottom of the chat window, you instantly gain access to a menu of 7,000 FM and foreign stations, as well as podcasts. Just one click is all it takes to navigate between stations or explore any of the thousands of freely available podcasts.

Share your passion for radio on Windows Live Messenger

With Liveradio, Windows Live Messenger lets everyone express themselves: under the Windows Live ID, the Messenger Contacts window shows the "radio status" and programme currently being listened to, along with the song title and artist.

Your friends can all listen to your favourite programmes, too! It's simple – just click on "Share now". Use your webcam, chat and play games together, while listening to the same online radio station. Windows Live Messenger makes it as "live" as possible!

Super Messenger: streaming innovations for Windows Live Messenger

With Liveradio, Windows Live Messenger signals the 1st phase of "Super Messenger", a programme of innovations exclusive to France set to enhance the instant messaging service over the next 6 months. After Liveradio on Messenger, more new experiences will soon be ready to discover on www.super-messenger.fr

Windows Live Messenger complements its entertainment offerings (peer-to-peer gaming, videos, film trailers and music sharing) and supports the evolution of web usage.

Windows Live Messenger – facts and figures:

- No. 1 instant messenger in France, with 21 million users - Médiametrie NetRatings
- No. 1 instant messenger service in the world, with 320 million users
- 2 million French video chat users
- 2.5 million people use Messenger on their mobiles in France – M-Metrix
- 10 million online gaming sessions are initiated each month in France

- More than 8 billion messages are exchanged worldwide everyday

Liveradio from Orange

- Liveradio is the first radio and podcast directory in France
- More than 7,000 radio stations and 11,000 podcasts broadcast from 100 countries
- First multi-support online radio service (mobile, Wi-Fi, on the web, through widgets and with connected TV)
- 1st multi-territory radio service (France, UK, Switzerland and Spain)
- Several hundred thousand listeners every month
- An enhanced listening experience with associated metadata (photos, programme names and song titles) supplied by the most popular radio stations
- Exclusive content ("Jam session" concerts, Talk Orange, Le Figaro, Buzz Media, etc.)
- Themed and dynamic navigation to easily find radio stations and programmes

For more information: <http://liveradio.orange.fr>

About Microsoft

Founded in 1975, Microsoft (Nasdaq "MSFT") is the worldwide leader in software, services, and solutions that help people and businesses realize their full potential.

For additional information visit: www.microsoft.com/fr/fr/default.aspx.

About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With 126 million customers, the Orange brand now covers Internet, television and mobile services in the majority of countries where the Group operates. In 2008, the Group had consolidated sales of 53.5 billion euros (38.1 billion euros for the first nine months of 2009). At 30 September 2009, the Group had a customer base of 190 million customers in 32 countries. These include 128.8 million mobile customers and 13.4 million broadband Internet (ADSL) customers worldwide. France Telecom is the number three mobile operator and number two provider of broadband Internet services in Europe; under the brand Orange Business Services, it is one of the world leaders in providing telecommunications services to multinational companies.

The Group's strategy is based on convergence and innovation. It is characterised by effective cost management and aims to establish Orange as the benchmark operator for telecommunications services in Europe. Today the Group remains focused on its core activities as a network operator, while working to develop its position in new growth activities. To meet customer expectations, the Group strives to provide products and services that are simple and user friendly, while maintaining a sustainable and responsible business model that can be adapted to a fast-paced and changing eco-system. France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information: www.orange.com, www.francetelecom.com, www.orange-business.com

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