



press release  
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## Orange, official partner of the Beaune International Detective Film Festival

- Orange is renewing its partnership for the second Beaune International Detective Film Festival, which will be held from April 8 to 11, 2010
- Detective movies will be taking center stage on Orange cinéma séries, with a special New York detective programming schedule on the **Orange ciné choc** channel

The second Beaune International Detective Film Festival will be taking place from April 8 to 11, 2010. Orange is pursuing its partnership, launched the previous year, further strengthening its support for the cinema's leading events, from the Cannes Film Festival to the British Academy Film Awards, Asian Film Festivals and the Deauville American Film Festival.

Each year, the Beaune International Detective Film Festival pays tribute to a particular city for its influence and mythological dimension in the detective genre.

Following on from "Paris detective" for the first event, this year's Festival will be turning the spotlight on the city of New York, with "New York detective". For this occasion, Orange cinéma séries is offering a special detective movie schedule, with a selection of emblematic films, plunging viewers into the world of New York detectives.

On **Orange ciné choc**, from April 5 to 11, from 8:40 pm:

- Bill Duke's Hoodlum, with Tim Roth, at 8:40 pm on April 5
- Marc Levin's Mr. Untouchable, with Leroy 'Nicky' Barnes, at 10:45 pm on April 5
- Phil Joanou's Fallen Angels, with Sean Penn, at 8:40 pm on April 6
- Stuart Rosenberg's The Pope of Greenwich village, with Eric Roberts, at 10:10 on April 7
- Mario Van Peebles' New Jack City, with Wesley Snipes, at 9 pm on April 9
- Woody Allen's Manhattan Murder Mystery, with Diane Keaton, at 10:15 pm on April 11

All the Orange cinéma séries programming is online at: [www.orangecinemaseries.fr](http://www.orangecinemaseries.fr)

To find out more about the Festival : [www.beaunefestivalpolicier.com](http://www.beaunefestivalpolicier.com)

## Behind the scenes of the Festival with Orange

Orange is providing the Festival's organizing team and journalists with high-speed technical resources in order to ensure that this national cinematographic event is a success and can be shared.

Orange is equipping the dedicated press lounge (CCI Beaune) and the Festival organization office (Chapelle Saint-Etienne) with 8 Mbps ADSL broadband, with WiFi connections. At both of these sites, Orange is also setting up fixed phone lines equipped with handsets.

### About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With 131.8 million customers, the Orange brand now covers internet, television and mobile services in the majority of countries where the Group operates. At the end of 2009, France Telecom had consolidated sales of 50.9 billion euros, including its activities in the United Kingdom, and at 31 December 2009, the Group had a customer base of almost 193 million customers in 32 countries. These include 132.6 million mobile customers and 13.5 million broadband internet (ADSL) customers worldwide. Orange is the number three mobile operator and the number two provider of broadband internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies. The Group's strategy, which is characterized by a strong focus on innovation, convergence and effective cost management, aims to establish Orange as an integrated operator and benchmark for new telecommunications services in Europe. Today the Group remains focused on its core activities as a network operator, while working to develop its position in new growth activities. To meet customer expectations, the Group strives to provide products and services that are simple and user-friendly, while maintaining a sustainable and responsible business model that can be adapted to the requirements of a fast-paced and changing eco-system. France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information (on the internet and on your mobile): [www.orange.com](http://www.orange.com), [www.orange-business.com](http://www.orange-business.com),

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Press contact : Anne-Catherine Moreno + 33 1 44 44 93 93