



Orange iPad plans making the most of the number-one 3G+ network in France

Orange today announced that it is extending its partnership with Apple to offer new iPad plans for customers in France, Spain, Switzerland and in the United Kingdom. The partnership between Orange and Apple, which has seen iPhone launch with Orange in 30 countries across Europe, Middle East and Africa, will further extend later in 2010 with the launch of iPad in additional Orange markets.

In France, Orange launches two mobile internet for iPad plans, from €10, without a term contract. With the broadest and best Wi-Fi and 3G/3G+ broadband mobile coverage in France, Orange offers an optimum mobile iPad experience. Furthermore, Orange and Apple will make discover the iPad at the Orange store on the Champs-Élysées in Paris.

Orange plans for iPad: from €10 per month with no commitment

Right from initial release, Orange will be offering two monthly price-capped plans adapted to iPad 3G usage. These no-commitment schemes start at €10 per month, to give the broadest possible opening to all iPad 3G usages at an attractive price. Customers with an Orange mobile plan get a 15% discount on their Orange for iPad subscription.

| 200 Mb plan for iPad |
|------------------------------------------------------------------------|
| 200 Mb per month |
| Unlimited Wi-Fi, with access to more than 30,000 Orange Wi-Fi hotspots |
| €10, with no commitment |

Customs example: 13 hours (excluding streaming)
Usages in mainland France*

| 2 Gb plan for iPad |
|------------------------------------------------------------------------|
| 2 Gb per month |
| Unlimited Wi-Fi, with access to more than 30,000 Orange Wi-Fi hotspots |
| €39, with no commitment |

*Customs example: 130 hours (excluding streaming)**
Usages in mainland France*

Customers reaching the plan ceiling will be able to buy a 300 Mb recharge for €10 (Valid 31 days and available by calling 0800 100 740). To ensure customers get the best out of their iPads, Orange will shortly be extending its recharge range.

Orange plans for iPad will be accessible to all, and available from France Telecom Orange outlets, from the orange.fr website, and via partner networks, right from iPad release.

Orange, the leading mobile network in continental France

According to ARCEP (*December 2009 report*) Orange offers the best mobile broadband coverage in continental France:

- 3G/3G+ coverage reaching over 89% of the population
- Edge coverage reaching over 99% of the population

With more than 30,000 Wi-Fi hotspots in France, Orange has the broadest coverage of public areas in continental France.

With the broadest and best Wi-Fi and broadband mobile* coverage in continental France, Orange ensures its customers can make the most of their iPad's mobile capabilities.

Orange Champs-Elysées shop flying the iPad colours

From its launch, Orange and Apple will make discover the iPad at the Orange prestige store on the Champs Elysées in Paris. Exceptionally, customers will be able to order their iPad directly from the Orange store, and benefit from delivery by Apple. Orange advisors will be on hand to take customers' subscriptions to their preferred Orange for iPad plan.

* Indicative data

About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With almost 131 million customers, the Orange brand now covers internet, television and mobile services in the majority of countries where the Group operates. At the end of 2009, France Telecom had consolidated sales of 45.9 billion euros (10.9 billion euros for the first quarter 2010) and at 31 March 2010, the Group had a customer base of 183.3 million customers in 32 countries. These include 123.7 million mobile customers and 13.5 million broadband internet (ADSL) customers worldwide. Orange is the number three mobile operator and the number two provider of broadband internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

The Group's strategy, which is characterized by a strong focus on innovation, convergence and effective cost management, aims to establish Orange as an integrated operator and benchmark for new telecommunications services in Europe. Today the Group remains focused on its core activities as a network operator, while working to develop its position in new growth activities. To meet customer expectations, the Group strives to provide products and services that are simple and user-friendly, while maintaining a sustainable and responsible business model that can be adapted to the requirements of a fast-paced and changing eco-system.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information (on the internet and on your mobile): www.orange.com, www.orange-business.com, www.orange-innovation.tv
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