



press release

Paris, 11 August 2010

Orange Open: Orange's internet-TV-phone + mobile offer in France

- The best of Orange in a single subscription from 19 August in France
- A range of 5 offers including triple play (internet, TV and VoIP) + a mobile package with only one contract, a single bill, and a single customer service.

The best of Orange in a single subscription

"Orange Open" is an innovative offer which includes internet, TV, a home line and a mobile package within a single subscription and with only one customer service. In order to satisfy customers' expectations, the offer also includes unlimited phonecalls towards 4 mobile numbers 24/7 thanks to VoIP.

Convergent services

"Orange Open", a range of uncomplicated deals, with a combination of services to simplify customer use and enhance their relationship to Orange:

- **A single customer service**
Customers enjoy a mobile + internet support system, with only one number to remember, 3970 (free while holding, then the cost of a local call from a landline)
- **Only one bill**
- **Express exchanges**
In the event of a breakdown, customers can exchange their device (Livebox, TV decoder, mobile phone) within 48 hours.

Orange Open, a range for all budgets

The following 4 offers range from €54.90/month to €109.90/month including :

- **Broadband up to 20Mb**
- **Orange TV**
 - up to 100 channels in digital quality, including the main terrestrial channels (DTT)
 - over 9,000 on demand paying videos and programmes
 - access to the catch up TV service
 - the opportunity to subscribe to thematical packages, the Orange sport channel and the Orange cinema series package (5 channels)
- **Internet phone calls**
 - unlimited calls to a choice of 4 different mobiles in mainland France
 - unlimited calls towards landlines in mainland France and to over 100 destinations (excluding special numbers and a maximum of 500 different numbers a month, ensuring a family use)
 - 1 hour of calls every month towards mobiles on any network in mainland France
- **Mobile**
 - unlimited calls towards favourite numbers 24/7 within mainland France or to any number, at specific time slots (for a maximum of 3 hours per call, excluding special numbers, within a maximum of 250 different numbers a month, ensuring an individual use)
 - unlimited multimedia (reduced download speed above 1Gb/month): SMS, MMS, internet, emails, 20 TV channels, wifi and visual voicemail (within mainland France)

Open 1	Open 2	Open 3	Open 24/7
<p>Internet Orange TV Internet phone calls</p> <p>1h Mobile a choice of unlimited calls: from 9.30 pm to 8am to all networks or 24/7 to 3 Orange numbers</p>	<p>Internet Orange TV Internet phone calls</p> <p>2h Mobile a choice of unlimited calls: from 7pm to 8am towards all networks or 24/7 towards mainland France lines and 3 numbers with any network</p>	<p>Internet Orange TV Internet phone calls</p> <p>3h Mobile a choice of unlimited calls: 24/7 towards mainland France landlines and landlines in the Europe, Algeria, Morocco, Tunisia, USA and Canada zones + 5 mobiles from any network or from 7pm to 8am and weekends towards any network</p>	<p>Internet Orange TV Internet phone calls</p> <p>-0- 24/7 Mobile unlimited calls towards all networks in mainland France and unlimited calls towards landlines in the Europe, Algeria, Morocco, Tunisia, USA and Canada zones</p>
€54.90/month	€69.90/month	€84.90/month	€109.90/month

Orange Open also offers a unique deal: "**Open mini**", for €39.90/month for customers who are seeking a low cost deal. This subscription includes broadband, Orange TV, unlimited calls within mainland France and a 1 hour mobile package with unlimited SMS.

The rates quoted above are for a 24 month contract. The deals are also available as a 12 month contract for an extra €6/month. Orange Open requires a Livebox, which is leased for €3/month

About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With almost 131 million customers, the Orange brand covers internet, television and mobile services in the majority of countries where the Group operates. At the end of 2009, France Telecom had sales of 44.8 billion euros (22.1 billion euros for the first half of 2010). At 30 June 2010, the Group had a total customer base of 182 million customers in 32 countries. These include 123.1 million mobile customers and 13.2 million broadband internet (ADSL) customers worldwide. Orange is the number three mobile operator and the number three provider of broadband internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

With its industrial project, "conquests 2015", Orange is simultaneously addressing its employees, customers and shareholders, as well as the society in which the company operates, through a concrete set of action plans. These commitments are expressed through a new vision of human resources for employees; through the deployment of a network infrastructure upon which the Group will build its future growth; through the Group's ambition to offer a superior customer experience thanks in particular to improved quality of service; and through the acceleration of international development

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information (on the internet and on your mobile): www.orange.com, www.orange-business.com, www.orange-innovation.tv

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