





Press release

Paris, 27 August 2010






THE BEST OF DEEZER ARRIVES AT ORANGE

AN ALLIANCE TO BRING UNLIMITED MUSIC TO THE GREATEST NUMBER OF PEOPLE

-  in 2009, Deezer launched Deezer Premium+, the first global streaming solution for unlimited music at home or on the move. This service was truly adopted by users, 86% being highly satisfied with it.
-  This autumn, Orange is offering its clients "Deezer premium music", the first internet and mobile offers integrating Deezer Premium+. This is an Orange exclusive offering a great deal for access to the best music for a very interesting price.

ORANGE'S "DEEZER PREMIUM MUSIC" SERVICE MEANS:


1// THE FULL DEEZER PREMIUM+ SERVICE

-  **unlimited music** on computer and mobile, with no interruptions for adverts
-  **an integrated service**: favourite playlists, artists and albums are instantly synchronized and accessible on a range of terminals (computer and mobile)
-  favourite playlists and albums are accessible even offline (with no fixed or mobile internet connection)
-  access to the full wealth of the Deezer catalogue: **over 7 million titles** from all music genres and over 30 themed webradio channels
-  **high sound quality**: equivalent to that of a CD

2/ UNLIMITED MUSIC INCLUDED IN AN ORANGE MOBILE OR INTERNET PACKAGE

On the internet*:





- The "Deezer premium music" service is included in the new internet, TV and phone packages for just 5 euros extra per month.
- As a special this autumn, Orange is launching Surf Music – a limited series at €29.90/month, which offers the best of multimedia on computer: the internet without a phone subscription, over 30 Orange TV channels, unlimited calls to landlines in metropolitan France and unlimited music.

-  **On a mobile**:** Origami star packages (including star plus and star for iPhone) and Origami jet are giving access to unlimited Deezer Premium+ at no additional cost if the customer chooses the "Deezer premium music" option (from a choice of 4 options)

With these exclusive packages, Orange internet and mobile customers can benefit from unlimited Deezer Premium+ on very favourable terms.

Customers who already have an Orange mobile or internet subscription can benefit from Deezer Premium+ by subscribing to one of these offers on a contract or by subscribing to the "Deezer premium music" option at €10/month without a contract.

3/ ADDITIONAL ADVANTAGES WITH ORANGE

-  a preferential rate for the purchase of song titles on MP3 at the Orange music store: €0.69 per title instead of €0.99 or €1.29
-  a single bill to keep it simple
-  access to private concerts and Orange exclusive music content
-  customers who subscribe by mobile benefit from the inclusion of Deezer data consumption service in their package

Together, Deezer and Orange are creating a new era in pay-to-play digital music. Backed by the entire music industry, this partnership between Orange and Deezer paves the way for new opportunities for the music business in France.

** The rates indicated for internet subscribers are subject to a 12-month contract*

*** The rates indicated for Origami mobile packages are subject to a 24-month contract*

About Orange

Orange is the flagship brand of France Telecom, a leading global telecommunications operator. It has over 131 million internet, TV and mobile customers in the majority of countries in which the Group is present. In 2009, the Group's turnover was 44.8 billion euros (22.1 billion euros in the first half of 2010) across all its activities. At 30 June 2010, the Group had 182 million customers in 32 countries, including 123.1 million mobile customers and 13.2 million ADSL customers worldwide. Orange is the third-largest mobile operator and the third-largest ADSL internet access provider in Europe, and one of the world leaders in telecommunications services to multinational companies via its Orange Business Services brand.

With "Conquest 2015", Orange is simultaneously addressing its employees and customers, and the broader society in which the company is evolving as it engages in positive action plans. These affect Group employees through its new vision of Human Resources; the networks, with the deployment of infrastructures for the future in which the Group will build its growth; customers, with the aim of offering the best experience of all operators, specifically through improvement of quality of service; and accelerated international development.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and the New York Stock Exchange.

For more information (on the web and your mobile): www.orange.com, www.orange-business.com, www.orange-innovation.tv

About Deezer

With 7 million unique visitors per month in France, 15 million members and a catalogue of 7 million titles, Deezer is now the top European site for listening to music. With the launch of the Deezer Premium subscriber packages on 5 November 2009, it is now possible to access the Deezer range on mobiles or offline, in high quality and without adverts. At the recent Mobile World Congress in Barcelona, Deezer won the prize for best mobile musical application for its Deezer Premium offer. The site was launched in August 2007 with the aim of offering all kinds of music on the maximum range of media (IP channels, TV, MP3 readers etc.). The 10th edition of the Net20 awards, rewarding the most successful French website of 2009, designated Deezer as Best Website in the Cultural Consumption category.

Press contacts

Orange:

Anne-Catherine Moreno – Erika Gélinaud: +33 1 44 44 93 93 - service.presse@orange-ftgroup.com

Madeleine Neves: +33 1 55 22 11 99 - madeleine.neves@orange-ftgroup.com

Deezer:

Sophie Samama: +33 1 55 80 69 02 - +33 6 71 50 62 01 - ss@deezer.com