



press release
Paris, 30 September 2011

Orange is partnering with the Ministry of Higher Education to help provide students with digital equipment

Orange has launched today the limited edition 'Let's go' Proxima Student⁽¹⁾ plan. With this offer, students will be able to equip themselves with the touch screen tablet of their choice together with a mobile broadband package (1 Gb per month) for just 1 euro per day.

Access to digital knowledge with a fixed budget

This offer will facilitate the lives of students by enabling them to share reading materials, gain access to millions of scientific reviews and reference books, take part in interactive preparation of exams and essays (videoconference, chat), and enjoy personalised services that will help ensure success in their studies. The 'Let's go' plan puts the full potential of the digital world at your fingertips using the most up-to-date technology that is both lighter than a computer and handier than a phone.

All of this is now possible thanks to the limited edition 'Let's go' Proxima Student plan available for 1 euro per day, or 30 euros per month, with a 24-month commitment⁽²⁾. With this offer, students in higher education will be able to choose between a 16 Gb iPad 2 and a Galaxy 8.9" tablet, coupled with a tariff plan to keep them connected wherever they are. This plan includes:

- 1 Gb per month of credit on the Orange mobile broadband network,
- Unlimited e-mails in mainland France (including attachments),
- Unlimited access to Orange WiFi (list of Orange hotspots on www.orange-wifi.com).

To supplement the 1 Gb limit, students will be able to buy extra data at a cost of 3 euros per 100 Mb.

The offer is only available for adult students (from 18-years) in higher education⁽³⁾ and can only be subscribed to on www.orange.fr or on the Ministry's Proxima Mobile site, www.proximamobile.fr.

The Orange 'Let's go' offers also mean the guarantee of being on the best network in mainland France, as Orange covers more than 97% of the population with 3G / 3G+.

⁽¹⁾ Limited edition for the first 10,000 subscription requests received from adult students in higher education.

⁽²⁾ The package is also available for a 12-month commitment at an additional cost of 4 euros per month with the price of the tablet raised to 199 euros.

⁽³⁾ A copy of a valid student ID card must be provided.

About Orange

France Telecom-Orange is one of the world's leading telecommunications operators with 170,000 employees worldwide, including 102,000 employees in France, and sales of 22.6 billion euros in the first semester 2011. Present in 35 countries, the Group had a customer base of 217.3 million customers at 30 June 2011, including 143 million customers under the Orange brand, the Group's single brand for internet, television and mobile services in the majority of countries where the company operates. At 30 June 2011, the Group had 158.3 million mobile customers and 14 million broadband internet (ADSL, fibre) customers worldwide. Orange is one of the main European operators for mobile and broadband internet services and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

With its industrial project, "conquests 2015", Orange is simultaneously addressing its employees, customers and shareholders, as well as the society in which the company operates, through a concrete set of action plans. These commitments are expressed through a new vision of human resources for employees; through the deployment of a network infrastructure upon which the Group will build its future growth; through the Group's ambition to offer a superior customer experience thanks in particular to improved quality of service; and through the acceleration of international development.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information (on the internet and on your mobile): www.orange.com, www.orange-business.com, www.orange-innovation.tv

Orange and any other Orange product or service names included in this material are trade marks of Orange Brand Services Limited, Orange France or France Telecom.

Press contacts

Karine Rolland – Tel: +33 (0)1 55 22 50 90 - karine.rolland@orange.com

Jean-Bernard Orsoni – Tel: +33 (0)1 44 44 93 93 - jeanbernard.orsoni@orange.com