



press release  
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## Orange reaffirms its corporate social responsibility commitment to child protection

With the explosion of digital usages, protecting children from internet-based risk is becoming a key priority for the general public. According to one study by the "Family Online Safety Institute", 40% of 8-17 year olds in the world visit a social network site every day, while the European study "EU Kids Online" estimates that 93% of 9-16 year olds spend time online at least once a week.

Promoting safe and responsible use of its services is one of France Telecom-Orange's eight corporate social responsibility priorities. It's a major challenge for the Group, which meets the needs of its customers, the general public, associations and the legislature.

Overt the last few years, France Telecom-Orange has pursued an active child safety policy through awareness and educational initiatives, as well as providing tools giving protected access to online content.

The France Telecom-Orange Group is delighted to be involved with the "a better internet for kids" initiative launched by Neelie Kroes, European Commissioner for the Digital Society, to encourage action across Europe. The Group undertakes to play an active role in the work that is due to begin soon.

"This initiative is a good means to mobilize all the actors of the ICT value chain at the highest level and to facilitate the development of coherent solutions that meet the valid expectations of society. I also see an excellent opportunity to share the initiatives which Orange already undertakes with children and their families," said Stéphane Richard, Chairman and Chief Executive Officer of France-Telecom-Orange.

For more information on the Group's child safety policy, [click here](#).

### About Orange

France Telecom-Orange is one of the world's leading telecommunications operators with 170,000 employees worldwide, including 102,000 employees in France, and sales of 33.8 billion euros in the first nine months of 2011. Present in 35 countries, the Group had a customer base of 221 million customers at 30 September 2011, including 145 million customers under the Orange brand, the Group's single brand for internet, television and mobile services in the majority of countries where the company operates. At 30 September 2011, the Group had 162 million mobile customers and 14 million broadband internet (ADSL, fibre) customers worldwide. Orange is one of the main European operators for mobile and broadband internet services and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

With its industrial project, "conquests 2015", Orange is simultaneously addressing its employees, customers and shareholders, as well as the society in which the company operates, through a concrete set of action plans. These commitments are expressed through a new vision of human resources for employees; through the deployment of a network infrastructure upon which the Group will build its future growth; through the Group's ambition to offer a superior customer experience thanks in particular to improved quality of service; and through the acceleration of international development.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

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