



press release
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Orange joins forces with Evernote to boost its customers' memories

- This partnership with Evernote will allow Orange to give its clients a way to remember and easily find everything that's important to them...and even things that aren't.
- For one year starting in the first quarter of 2012, all residential and professional Orange subscribers in France who have a mobile or internet contract can enjoy Evernote's premium service free of charge.
- Orange already offers its internet and mobile customers a range of everyday digital services through its partnerships with Deezer and Dailymotion, as well as Cloud services like "Mes contenus" ("My Content") and "Sauvegarde de contacts" ("Contact Backup")

With Evernote, Orange customers will remember everything

Evernote offers a way to remember your ideas, things you see, hear or like, and then help you recall them whenever you need;

- Whether it's a reminder, a shopping list, notes from a meeting, a presentation scribbled down in a café, Evernote allows users to capture their memories in a variety of ways, including text, speech and photo,
- A simple search allows you to find all your notes in the blink of an eye, even if you're not connected. Evernote can even recognise printed and handwritten text in images and makes them searchable.
- Evernote is available for practically any PC, mobile or other device on the market.

Thanks to the Premium service (normally billed at \$5/month or \$45/year), Orange's customers will have more room to store all their memories (1GB of new memories per month) and will be able to find them even more easily as they won't even need to be connected! The service will be free for one year for all customers who request it at any time between the first quarter 2012 and the first quarter 2013. After the one-year free trial, Orange customers can decide to subscribe to the premium offer or use the free version; both options will be integrated into Orange services.

"Mobile devices and tablets are becoming the preferred means of accessing the internet. When people want to do or view something, they no longer wait to be seated in front of their computer", says Phil Libin, CEO of Evernote, "Orange understands this and makes decisions that add a huge amount of value to its mobile and internet offers. It's a pleasure to work with an operator as innovative as Orange and to be starting our relationship with France."

Orange and digital services

Orange already offers a wide range of digital services through its portals and applications:

- Its own services like Orange email, France's second email service, with 14 million active users
- "Sauvegarde de contacts" and address book service offered to all Orange customers and already used by over 2 million of them. Users can keep their address book, diary, tasks and text messages safe and access them in a single click in case their phone is lost or stolen, or they simply decide to buy a new one. Close to 1/2 million people use the service every month.
- "Mes contenus" the second online storage service in France. It boasts 1.2 million users, who can archive all types of file (photos, documents, etc.) and use them on different devices. A "mes contenus" application for iPhone has also been available since 5 December.
- The "Cloud Pro" offer which Orange launched in June 2011, the first full range of à la carte online services for small businesses and professionals.

The range has already been further enriched with the support of partners for everyday digital living, like Deezer for music and Dailymotion for videos. Today, it has been enhanced once again with Evernote.

By integrating this range of services, Orange aims to offer all its internet and mobile customers an everyday digital coaching service for all of their personal content.

"With our own services and those of our preferred partners like Evernote, we want to broaden the range of services offered to our customers", points out Paul-François Fournier, Executive Director of the Technocentre, "We want to make their lives easier, like a digital coach, by allowing them to switch easily between the digital and the real worlds, whether it be through music, video or personal content. Starting in 2012, Evernote will become a complementary part of the services provided by Orange and its partners".

About Orange

France Telecom-Orange is one of the world's leading telecommunications operators with 170,000 employees worldwide, including 102,000 employees in France, and sales of 33.8 billion euros in the first nine months of 2011. Present in 35 countries, the Group had a customer base of 221 million customers at 30 September 2011, including 145 million customers under the Orange brand, the Group's single brand for internet, television and mobile services in the majority of countries where the company operates. At 30 September 2011, the Group had 162 million mobile customers and 14 million broadband internet (ADSL, fibre) customers worldwide. Orange is one of the main European operators for mobile and broadband internet services and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies. With its industrial project, "conquests 2015", Orange is simultaneously addressing its employees, customers and shareholders, as well as the society in which the company operates, through a concrete set of action plans. These commitments are expressed through a new vision of human resources for employees; through the deployment of a network infrastructure upon which the Group will build its future growth; through the Group's ambition to offer a superior customer experience thanks in particular to improved quality of service; and through the acceleration of international development

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information (on the internet and on your mobile): www.orange.com, www.orange-business.com, www.orange-innovation.tv

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About Evernote

Evernote helps everybody remember everything while proposing innovative products that can capture, locate and interact with memories. The Evernote applications are available on all major computer, web, mobile and tablet operating systems. For more information go to <http://www.evernote.com/about/intl/fr/> or the Evernote blog

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