

2 minutes

to know everything about Orange
and the France Telecom Group in 2008



together we can do more



profile

France Telecom Orange is **one of the world's leading telecommunications operators**. With consolidated sales of 53.5 billion euros in 2008, the Group serves more than 182 million customers on five continents. France Telecom Orange is the number three mobile operator and number one provider of broadband internet services in Europe, and a world leader in telecommunications services for enterprises. Orange is the Group's flagship brand for internet, television and mobile services in the majority of the countries where the Group operates, with some 123 million customers, a number which has more than doubled in three years.

key figures (at 12/31/2008)

over

182

million customers
worldwide

122

million mobile customers

+ 9%

growth in ADSL
broadband customers

+ 46%

growth in Business
Everywhere customers
worldwide

12.7

million ADSL broadband
customers in Europe

+ 70%

growth in mobile
broadband customers

26.7

million mobile broadband
customers

+ 36%

growth in VoIP customers

+ 66%

growth in IPTV customers

6.5

million VoIP customers

2.1

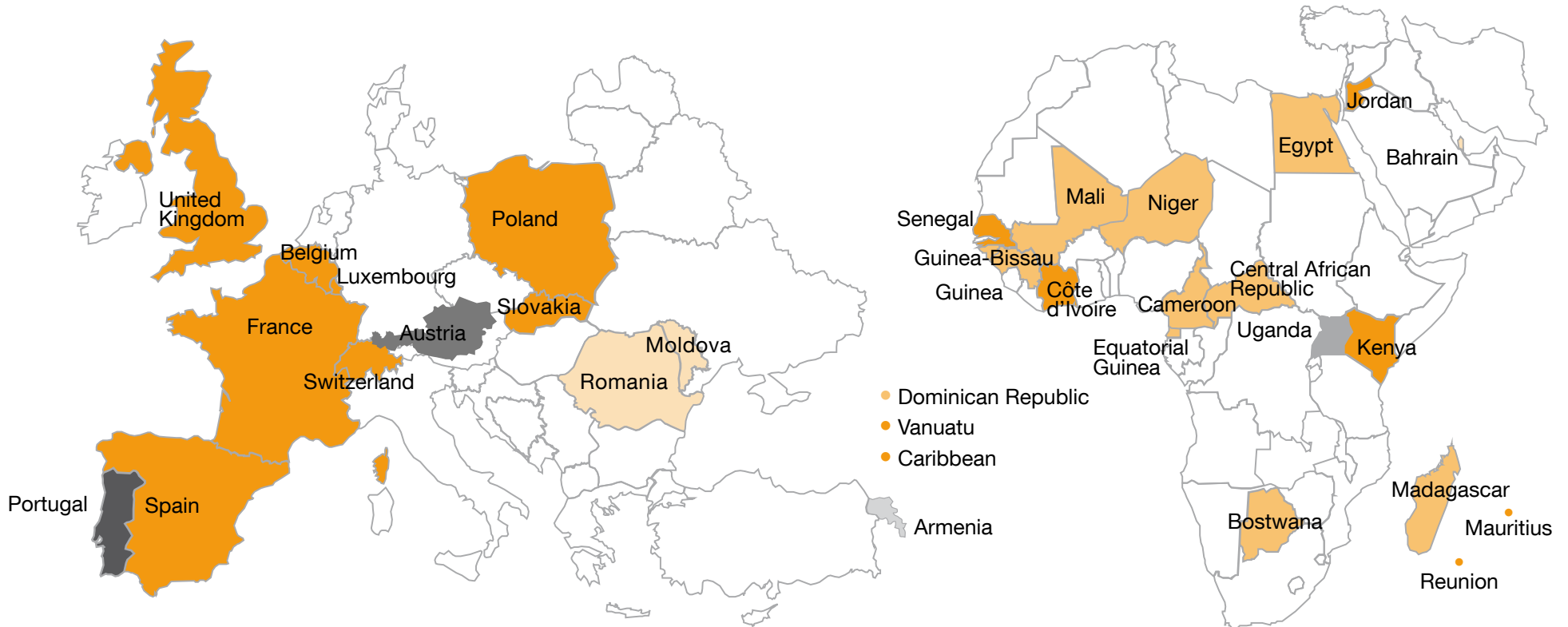
million IPTV customers
in Europe

an international group

Western Europe

Central and Eastern Europe

Africa, Middle East



- fixed/mobile/internet
- mobile
- fixed/internet

- minority interest fixed/mobile
- minority interest mobile
- fixed/mobile/internet licence
- mobile licence

putting people at the heart of the network...

at home

Home communication services span a broad array of solutions, from conventional telephone services to internet.

The Group is number one in Europe in broadband internet, VoIP and IP television via the tremendously successful Livebox, now used by 7.8 million customers.

This multi-service gateway offers a variety of enhanced services, from home automation and security to entertainment media.

on the move

Mobile services are now available in 30 countries, representing 122 million customers.

Mobile broadband offers in Europe counted 26,7 million customers at the end of 2008, as strong increases in mobile internet and video services energized growth. In emerging markets, where considerable demand has yet to be addressed, growth is being driven by extended geographic coverage and the rapid acquisition of new customers.

at work

Orange Business Services provides complete communications solutions for businesses of all sizes worldwide.

30,000 people deliver B2B services to six million enterprises in 220 countries and territories. Orange Business Services continues to grow with three priorities:

- invest in fixed and mobile networks to guarantee seamless services;
- support customers' IP transformation with best-in-breed convergent services;
- provide them with real-time business solutions that create new revenue streams while reducing their environmental footprint.

grow...

our core business

Capital expenditure represented 12.8% of 2008 revenues, totalling 6.9 billion euros. These investments are aligned with the Group's priorities, centring on networks, our core activity. Efforts are now concentrating on future-facing technologies, including fibre optics, very high speed mobile networks and service platforms. These new networks have now taken over from conventional systems in terms of investment and resources.

new activities

New ways of consuming telecommunications services increase the value of networks while recruiting and securing the loyalty of new customers, especially thanks to content-based services in France for several years and now in Spain, Poland. The Group also provides healthcare professionals with innovative e-health solutions that help improve the daily lives of their patients. The Group has also moved into online advertising and has launched initiatives to monetise portals that enjoy steadily growing traffic in every country.

people: the driving force of Orange

The Group has 186,000 employees, including 45% outside France, primarily in other European countries and Africa.

Over the past three years 14,000 people have been retrained in the priority areas of customer relations, networks and innovation, which now account for nearly 58% of total staff. Training programmes continue to expand each year, supported by 16 specialized schools in France, six Orange Management Schools and Orange University. Equally important is the Group's proactive commitment to equal opportunity. It has deployed a diversity policy based on fundamental pillars such as gender equality, integration of employees with disabilities and in general combating all forms of discrimination.

sharing responsibilities

Communications technologies play a pivotal role in meeting the challenges of sustainable development:

- they are central to the development of the economy;
- they reduce the isolation of rural areas and they offer concrete;
- innovative solutions to major issues like climate change, healthcare and dependency.

The Group's vision is anchored in a strong corporate culture and formally expressed in our Code of ethics. The Group has also made proactive commitments as a signatory of the United Nations Global Compact and by contributing to industry efforts such as the Global e-Sustainability Initiative (GeSI).

The Orange Foundation has demonstrated a strong commitment for more than 20 years in three areas:

- helping people with disabilities, with a focus on autism and visual or hearing impairments;
- fighting illiteracy and supporting education for young girls in developing nations;
- culture, with support for choirs, an emblematic form of collective communication.

The Foundation currently funds projects in 30 countries in Europe, the Middle East, Asia and Africa.

financial key figures (at 12/31/2008)

53.5

billion euros in consolidated revenues

19.4

billion euros gross operating margin (GOM)

36.3%

GOM/revenues

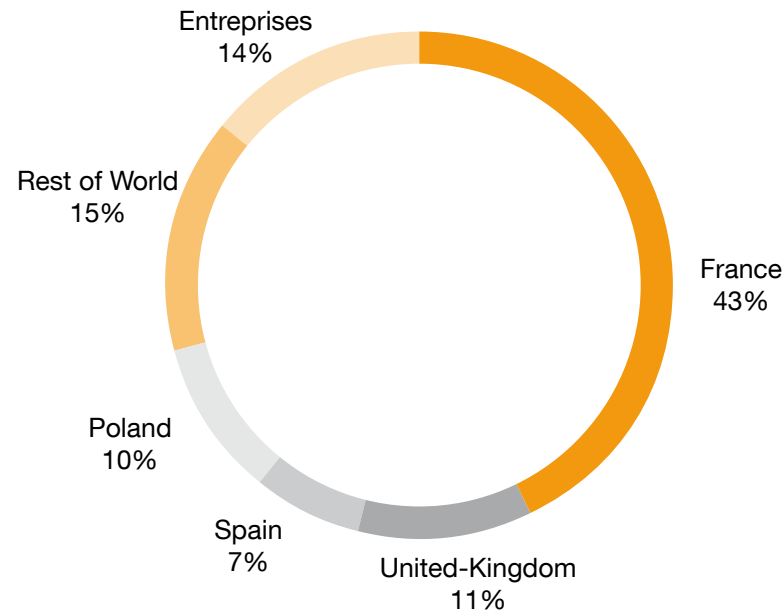
4.1

billion euros net income attributable to shareholders

1.40

euro per share* dividend

geographic breakdown of revenues



186,000

employees worldwide

8

billion euros organic cash flow

* to be proposed to the Shareholders' Meeting on 26 May 2009.

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