



Press release
Paris, 18 November 2025

Orange becomes the first European operator to offer satellite SMS service using "Direct to Device" technology

During the Orange OpenTech event in Paris, Orange announces the launch of "*Message Satellite*", a service that allows its customers based in mainland France to send and receive SMS messages as well as their geolocation via satellite when mobile or Wi-Fi coverage is unavailable. The service is currently available for use in France and 36 countries to date*.

Available from 11 December 2025 for the general public, and during 2026 for professional and corporate customers, this service consolidates Orange's leadership position in networks and in France by offering the most comprehensive and high-performance range of connectivity solutions on the market. It also illustrates the Group's commitment to continuing its strategy of providing a complete portfolio of mobile, terrestrial, satellite and submarine connectivity solutions, leveraging its innovation and technological diversification capabilities.

Based on a partnership with Skylo, a non-terrestrial network operator (NTN), this offer is available for Orange's 5G and 5G+ customers and will be initially proposed, on an exclusive basis, to those owning a Google Pixel 9 or 10 smartphone. Subsequently, "*Message Satellite*" will be enriched in terms of services and compatible handsets.

Concrete benefits for customers

This service relies on the "Direct to Device" technology, which allows the smartphone to communicate directly with a satellite. The process is simple: users connect to the satellite through a dedicated SMS interface allowing them to write their message. The satellite then takes over to ensure the sending and receiving of SMS messages via Orange's core mobile network.

The technology ensures reliable and straightforward SMS exchanges, perfectly suited for certain use cases or environments such as:

- **Outdoor adventurers and sports enthusiasts:** staying connected with loved ones during treks, trail runs, mountain or sea outings.
- **Those living or traveling in areas with no coverage** in France or abroad.
- **Emergency services, logistics or transport operations:** for teams operating in isolated or poorly covered areas or after natural disasters when terrestrial networks are disrupted.
- **Tourism:** for those traveling in mountainous, coastal or rural areas.

The "*Message Satellite*" offer will be available as a free option for the first 6 months, then at a price of €5/month.

Jérôme Hénique, CEO of Orange France, said: *“the ‘Message Satellite’ offer addresses the fundamental need to stay connected with loved ones, even when away. With this new offer, Orange provides a useful and simple innovation that strengthens service continuity for our customers, wherever they are. Being the first operator in France to launch this option demonstrates our leadership and our ambition to provide high-quality connectivity everywhere and for everyone”.*

“Orange combines the best available technologies to meet our customers’ connectivity needs. The Direct to Device technology is part of this approach, providing readily available and targeted connectivity on your smartphone even in the absence of mobile or Wi-Fi coverage. The launch of this technology in France to enable the sending and receiving of SMS messages is a major first step for the Group, paving the way for an enrichment of services available to Orange customers as technological evolutions continue,” adds Michaël Trabbia, CEO of Orange Wholesale.

For more information in France: visit orange.fr, visit an Orange store, or call 3900.

*The Skylo coverage area includes Germany, England, Austria, Belgium, Bulgaria, Croatia, Cyprus, Denmark, Spain (excluding Canary Islands), Estonia, Finland, mainland France (including Corsica) and Guyana, Guadeloupe, Martinique, Réunion, Mayotte, Saint Martin, Saint Barthélemy, Greece, Hungary, Ireland, Iceland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Norway, Netherlands, Poland, Portugal, Czech Republic, Romania, Slovakia, Slovenia, Sweden, Switzerland, USA, Canada, Brazil, Taiwan, Australia, New Zealand.

About Orange

Orange is one of the world’s leading telecommunications operators with revenues of 40.3 billion euros in 2024 and 124,100 employees worldwide at 30 september 2025, including 68,000 employees in France. The Group has a total customer base of 310 million customers worldwide at 30 september 2025, including 270 million mobile customers and 23 million fixed broadband customers. These figures account for the deconsolidation of certain activities in Spain following the creation of MASORANGE. The Group is present in 26 countries (including non-consolidated countries).

Orange is also a leading provider of global IT and telecommunication services to multinational companies under the brand Orange Business. In February 2023, the Group presented its strategic plan "Lead the Future", built on a new business model and guided by responsibility and efficiency. "Lead the Future" capitalizes on network excellence to reinforce Orange's leadership in service quality.

Orange is listed on Euronext Paris (symbol ORA).

For more information on the internet and on your mobile: www.orange.com, www.orange-business.com and to follow us on X: [@orangegrouppr](https://twitter.com/orangegrouppr).

Orange and any other Orange product or service names included in this material are trademarks of Orange or Orange Brand Services Limited.

Press contacts:

Tom Wright; tom.wright@orange.com

Fatima Rahil; fatima.rahil@orange.com