



Press release  
Paris, 11 December 2025

## Orange appoints Guillaume Poupard Chief Trust Officer to accelerate its sovereignty and trust strategy

Orange announces the appointment of Guillaume Poupard as the Group's Chief Trust Officer, effective from 1 February 2026. In a fast-evolving geopolitical context marked by increasing pressure to reinforce digital sovereignty and trust, this appointment reflects the Group's ambition to strengthen its strategy and development in these areas.

Reporting to Christel Heydemann, Chief Executive Officer of Orange, Guillaume Poupard will take responsibility for defining and embodying Orange's strategy on sovereignty and trust. Working in close collaboration with Orange Business and Orange Cyberdefense, he will help accelerate the development of innovative offers in cybersecurity (both on the B2C and B2B markets) and trusted cloud and AI solutions.

With a degree in weapons engineering and a PhD in cryptology, Guillaume Poupard is a recognized expert in cybersecurity. Former Director General of the French Cybersecurity Agency (ANSSI) from 2014 to 2022, he currently serves as Deputy CEO of Docaposte, the subsidiary of La Poste Group overseeing digital technologies including cybersecurity, artificial intelligence and cloud computing.

### About Orange

Orange is one of the world's leading telecommunications operators with revenues of 40.3 billion euros in 2024 and 124,100 employees worldwide at 30 September 2025, including 68,000 employees in France. The Group has a total customer base of 310 million customers worldwide at 30 September 2025, including 270 million mobile customers and 23 million fixed broadband customers. These figures account for the deconsolidation of certain activities in Spain following the creation of MASORANGE. The Group is present in 26 countries (including non-consolidated countries).

Orange is also a leading provider of global IT and telecommunication services to multinational companies under the brand Orange Business. In February 2023, the Group presented its strategic plan "Lead the Future", built on a new business model and guided by responsibility and efficiency. "Lead the Future" capitalizes on network excellence to reinforce Orange's leadership in service quality.

Orange is listed on Euronext Paris (symbol ORA).

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