



Press release

Paris, February 12, 2026

Orange Travel joins the Selectour network and accelerates its development in the rapidly growing eSIM market for travelers worldwide

Orange Travel, Orange's eSIM service for travelers around the world, and Selectour, a major network of travel agencies, announce a strategic partnership to democratize access to seamless and competitive mobile connectivity during international trips.

Thanks to this collaboration, implemented from early 2026, Selectour customers will now be able to benefit, when booking their trip at one of the 1,000 points of sale or via the company's website, from a preferential rate Orange Travel eSIM offer. This solution allows them to avoid roaming charges, local eSIM searches, or uncertain and insecure Wi-Fi connections, while staying connected upon arrival at their destination, regardless of their usual mobile plan.

A tailored and simple offer that meets all travelers' needs

Orange Travel, one of the global leaders in the eSIM market, guarantees quality connectivity in over 200 destinations with:

- A comprehensive range of prepaid plans suited to all needs: "Data, Voice, SMS" or "Data only," from 1 GB to 500 GB, valid for 7 to 90 days
- Competitive prices starting at €4.99 for Europe and North America, or €7.99 for the Middle East and Africa
- A secure network quality supported by Orange Group's 700 roaming agreements worldwide, as well as cybersecurity offerings
- Orange Travel's 24/7/365 customer service

In just a few clicks from the Orange Travel website, Selectour clients can now:

- Select their plan from a complete catalog
- Pay with their local payment method
- Download and activate the eSIM upon arrival at their destination via the mobile app

A high-value partnership for the tourism sector

For Selectour, this alliance enriches its offering beyond booking, responding to the expectations of modern travelers for whom connectivity has become an essential service, alongside accommodation and transportation.

For Orange Travel, it provides privileged access to Selectour's physical agency networks, allowing the integration of its solution at a key decision-making moment in the travel purchase process. This leverages significant growth potential to strengthen Orange Travel's presence in the global tourism ecosystem.

This partnership aligns with Orange Travel's strategy to accelerate distribution through major players in the tourism sector worldwide and to develop a win-win model that creates more value for travel professionals and clients alike.

For more information :

[Site Orange Travel](#)

www.selectour.com

Vincent Lahoche, Business Development and Partnerships Director at Orange Travel:

"We started this partnership by supporting Selectour at international events, such as their congress in South Africa. This partnership has been successful thanks to our offers, based on our 700 roaming agreements and Orange Group's expertise. To meet their needs, we created a personalized co-branded affiliate portal. We are happy to work with one of the largest travel agency networks to offer high-performance connectivity with our 'eSIM Travel' offers, tailored for travelers worldwide. Our goal is to strengthen our collaborations with tourism sector players globally."

Hubert Prades, CIO of Selectour:

"As a longstanding partner of Selectour, Orange naturally becomes our partner for the eSIM Travel offer, designed to improve our clients' comfort and experience. This solution has been available across all agencies since early January 2026. We are also working on targeted offers and promotions for our clients and international events with Orange Travel."

1 According to the Kaleido Intelligence 'Travel eSIM Providers 2025' study, Orange Travel is classified among the 'Disruptive Market Leaders'.



About Orange

Orange is one of the world's leading telecommunications operators with revenues of 40.3 billion euros in 2024 and 124,100 employees worldwide at 30 September 2025, including 68,000 employees in France. The Group has a total customer base of 310 million customers worldwide at 30 September 2025, including 270 million mobile customers and 23 million fixed broadband customers. These figures account for the deconsolidation of certain activities in Spain following the creation of MASORANGE. The Group is present in 26 countries (including non-consolidated countries).

Orange is also a leading provider of global IT and telecommunication services to multinational companies under the brand Orange Business. In February 2023, the Group presented its strategic plan "Lead the Future", built on a new business model and guided by responsibility and efficiency. "Lead the Future" capitalizes on network excellence to reinforce Orange's leadership in service quality.

Orange is listed on Euronext Paris (symbol ORA).

For more information on the internet and on your mobile: www.orange.com, www.orange-business.com and to follow us on X: @orangegrouppr.

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A propos de Selectour

Selectour est le premier réseau d'agences de voyages indépendantes en France avec 1 000 agences membres, réparties sur tout le territoire et les DOM. Depuis plus de 50 ans, les 4 000 conseillers voyage du groupe ont déjà fait voyager plusieurs millions de clients, dans le cadre de voyages d'affaires, de loisirs ou d'événements spéciaux.

En agence comme sur internet, le groupe donne accès à une très grande diversité d'offres (séjours, voyages sur mesure, circuits et déplacements professionnels). Sa position de leader lui confère une puissance de négociation avec les fournisseurs qui lui permet de proposer les meilleurs prix. Selectour est également à la pointe de la technologie.

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