

Mobile World Congress 2026: Orange Showcases the Intelligence and Resilience of Its Networks

On the occasion of Mobile World Congress 2026, taking place from 2 - 5 March in Barcelona, Orange will unveil a fully redesigned stand highlighting its vision of controlled, intelligent and responsible connectivity, capable of opening new usage opportunities and creating a positive impact for society.

In the context of unprecedented acceleration in technological transformation — the widespread adoption of artificial intelligence, the hybridization of fixed, mobile and satellite networks, and increasing requirements for cybersecurity and sovereignty — connectivity is the strategic foundation of the digital economy.

In line with its recently announced strategic plan “**Trust the Future**,” Orange will demonstrate at MWC26 how its networks are becoming intelligent platforms capable of supporting critical uses, anticipating needs and strengthening trust.

Best-in-Class Technology and an Innovation Vision Serving Progress

The Orange stand highlights the fundamental role networks play in our daily lives. Through interactive demonstrations, the visitor journey is structured around two complementary universes:

- “**Reinvent Connectivity**”, showcasing technological excellence and the evolution of infrastructure;
- “**Go Beyond Connectivity**”, demonstrating how this excellence translates into concrete, useful and human-centered solutions.

Orange’s networks — fixed, mobile, submarine and satellite — are designed as intelligent, adaptive and resilient infrastructures. Thanks to softwarization, advanced automation, APIs and AI integration, they analyze their environment, self-optimize and ensure secure, high-performance and sustainable connectivity.

“**Reinvent Connectivity**”: Intelligent and Augmented Networks

In this space, Orange affirms its role as a global connectivity leader by presenting scalable networks capable of supporting innovation and defining tomorrow’s standards.

Among the demonstrations:

- **Forest Smart Guardian**, leveraging network analytics and AI capabilities to enable early wildfire detection and help protect territories;
- **Fiber Detection**, revealing the potential of fiber as a sensor network combined with AI to detect incidents such as water leaks in real-time;
- **Network-Augmented Facilities**, illustrating the optimization of security operations at critical sites such as airports;
- **Orange Wholesale Mobile** – Mobile Telco as a Service, that reinvents mobile network service management in a few clicks, allowing the user to view, analyze and adjust configurations in real-time through an intuitive web platform.
- **Orange Drone Inspection**, enhancing infrastructure maintenance through drones and real-time AI-powered image analysis;
- **LiveSpace**, combining satellite and terrestrial infrastructure within a hybrid ecosystem connecting land, sea and air.

These innovations demonstrate how Orange orchestrates the diversity of its networks to guarantee continuity, security, resilience and quality of service at every scale.

“Go Beyond Connectivity”: Solutions Serving Real-World Uses

Beyond infrastructure, Orange shows how connectivity becomes a tangible lever for action for individuals and organizations.

In this space, demonstrations reflect full mastery of the technological value chain — networks, data, AI and APIs — serving simple, secure and inclusive experiences:

- **Orange Max it Easy Talk**, a multilingual voice interface integrated into the Max it Super-App in Africa and the Middle East, facilitating access to digital services through specialized large language models (LLMs);
- **LiveMemo Agent**, an AI assistant embedded at the very core of the mobile network that automates administrative tasks for field professionals;
- **Livebox Store**, transforming the Livebox into an intelligent service orchestration platform for the connected home, including energy management;
- **Family Protection**, a unified platform of innovative services designed to protect families in their digital lives;
- **Branded Calling**, a secure solution enabling companies to display their identity during calls, strengthening trust and combating fraud.

These solutions reflect a strong conviction: technological innovation is only meaningful through the value it delivers to users.

Meet Orange’s Leaders

Christel Heydemann, CEO of Orange

“Keynote 1: Leading the Future: Intelligent, Inclusive, Unstoppable”

Monday, 2 March – 09:30–10:45 – Hall 4, MWC Main Stage

Bruno Zerbib, Chief Technology and Innovation Officer

“Panel Discussion: From Connectivity to Connecting Intelligence”

Monday, 2 March – 09:35–09:55 – Hall 6, Marconi Stage

Hugues Foulon, CEO of Orange Cyberdefense

“Session 2: Intelligence in Action – Predict, Prevent, Protect”

Tuesday, 3 March – 10:30–11:00 – Hall 6, GSMA Summits Stage

Press Contacts:

Tom Wright - tom.wright@orange.com

Nicole Clarke – nicole.clarke@orange.com

About Orange

Orange is one of the world’s leading telecommunications operators. The Group aims to be the trusted partner for everyday digital life by providing individuals, businesses and communities with reliable connectivity and innovative services. As of the end of 2025, Orange connects 340 million customers (including MasOrange) across 26 countries and generated 40.4 billion euros in revenues.

As a trusted player, Orange leverages the excellence of its very high-speed broadband networks to deploy digital infrastructure in Europe, Africa and the Middle East. The Group is a European leader in fiber, with 100 million connectable households, and convergent offers. In France, Orange connects 34 million customers and was ranked No. 1 by the regulator Arcep for the quality of its mobile network for the 15th consecutive year. In Africa and the Middle East, the Group’s growth engine, Orange serves nearly 180 million customers and promotes digital and financial inclusion through its connected solutions.

Under the Orange Business brand, the Group supports companies in transforming their networks as well as in AI, trusted cloud and cybersecurity. Orange is also a major player in the wholesale market, where it has a leading global telecom infrastructure and significant capabilities for deploying and operating submarine cables. A committed innovator, Orange relies on 700 researchers and holds a portfolio of 11,000 patents.

Orange is listed on Euronext Paris (symbol ORA). More information: www.orange.com.

Orange and any other Orange product or service names mentioned in this material are trademarks of Orange or Orange Brand Services Limited.

