



Press release
Paris, 4 June 2015

Orange clarifies its position with regards to its brand licence agreement with Partner Communications

The Orange Group is a telecoms operator and as such its primary concern is to defend and promote the value of its brand in markets in which it is present. The Group does not engage in any kind of political debate under any circumstance.

The Orange Group has no operational presence in Israel. It has a brand licence agreement with the operator Partner Communications. The Orange Group is not a shareholder of Partner and has no influence on the strategy or operational development of this company.

This agreement, which was signed prior to the acquisition of Orange by France Telecom in 2000, is the only long-term brand licence agreement within the Orange Group. In line with its brand development strategy, Orange does not wish to maintain the presence of the brand in countries in which it is not, or is no longer, an operator. In this context, and while strictly adhering to existing agreements, the Group ultimately wishes to end this brand licence agreement.

About Orange

Orange is one of the world's leading telecommunications operators with sales of 39 billion euros in 2014 and 155,000 employees worldwide at 31 March 2015, including 98,000 employees in France. Present in 29 countries, the Group has a total customer base of 247 million customers worldwide at 31 March 2015, including 188 million mobile customers and 16 million fixed broadband customers. Orange is also a leading provider of global IT and telecommunication services to multinational companies, under the brand Orange Business Services. In March 2015, the Group presented its new strategic plan "Essentials2020" which places customers' needs at the heart of its strategy with the aim of allowing them to benefit fully from the digital universe and the power of its new generation networks.

Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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