



Orange in Europe demonstrations

Orange VR Experience

The Orange VR Experience application is Orange's first step into virtual reality content. It is the pilot programme for the distribution of VR content that will launch on December 1st 2016 on HTC Vive and Samsung's Gear VR.

Its design is simple and intuitive, making VR accessible for all, including first time users. The app signifies a move towards a new generation of entertainment by allowing users to watch their favourite movies and TV shows in a theatre style experience, all within the comfort of their own home.

The service is powered by Transport, Wevr's distribution platform. Through Orange VR Experience, users will have access to a free library of premium VR experiences handpicked by Orange and provided by Wevr and Orange's studio partners.

The pilot program will run in France for a period of six months from 1 December 2016 and will be extended later to other European countries. All European users, including non-Orange customers can already sign up at www.orangevrexperience.com.

FamilyPlace (FamilyWall)

FamilyPlace, is a new service that Orange has launched in France in partnership with FamilyWall. It offers an Orange-branded dedicated social network for the family, enabling users to share and organise things directly from a mobile or tablet.

The service enables customers to easily catch up with family and close friends, know where they are, organise daily life, and share contacts, as well important moments such as photos and videos.

Key features of FamilyWall include:

- Communicate – send messages, pictures, video and audio privately to one or several members of your 'Wall'
- Organise – share calendars, lists, contacts and more with a simple planning tracker
- Remember – keep the best memories in a shareable album
- Locate - share your location or view other members' locations, and receive alerts when they arrive or leave

FamilyPlace is bundled with Orange's 'Open' plan. All Open users benefit from FamilyPlace premium features, including extended storage, real time geo-tracking, and geo-fencing alerts for when children leave or arrive at a destination. Orange customers can also benefit from a seamless integration with Orange Cloud and automatically backup their content securely. Orange intends to extend FamilyPlace to more of its European markets in 2017.

Orange Finanse

Launched in partnership with mBank, Orange Finanse is a mobile retail bank for mobile consumers in Poland that use their smartphones or tablets as a hub to manage all of their business and/or personal finances.

With their smartphones or tablets Orange Finanse users can:

- check their balance with just one tap
- make contactless payments with their smartphones
- make a transfer to the phone number of the relevant payee
- top-up a phone via the mobile app

345,000 customers have used Orange Finanse in the past two years, with 85,000 savings accounts opened and 165,000 applications for credit made. Orange Poland customers who open an account in Orange Finanse also receive a number of exclusive benefits.

Family Go

Family Go is a tracking app for the whole family meaning loved ones are reachable at anytime, anywhere.

The first Family Go device is a kid's smartwatch from Huawei, which will enable parents to communicate with their kids and monitor their location via the Family Go app, giving children the opportunity to develop digital autonomy in a safe environment.

Soon, the app will be integrated with other devices, such as bikes and cuddly toys, as well as devices for elderly relatives and even pets. The app is currently available as a bundle with an Orange mobile plan to support voice and data services on the watch. Family Go will be available on iOS and Android in Europe from H1 2017.

Multi-SIM One number

The Orange Multi-SIM 'one number' service is currently available in France and Spain, enabling customers to:

- receive incoming calls across 3-5 different SIM based devices
- make outgoing calls from any of these devices, with the same number being displayed
- share the same voice and data bundle across all devices

Multi-SIM 'one number' provides customers with the security of knowing they can always be reached, whether they are outdoors jogging with their smartwatch or at the beach with a CardPhone.

For a small monthly charge (between 2€ and 5€), all of these devices can share the same voice and data bundle. Orange plans to add messaging features to this service as it rolls out across more of its European markets in 2017.