



Press release

Paris, 10 January 2018

Orange launches Pickle TV, the new TV and premium video offering dedicated to 15-35 year olds

From today, Orange offers its TV and mobile customers the unique and innovative Pickle TV offer. Available on all screens for €4.99 per month, without commitment, this offer aggregates different content for the curious and connected, including:

- **Studio +**, a pioneer in short and premium mobile series
- **Golden Stories**, Golden Mustache presents Golden Stories: an until-now unreleased, humoristic and offbeat series
- **ES1**, the new French channel dedicated to eSport
- **Game One**, a channel dedicated to series, mangas, gaming and news
- **Manga One by Game One**, exclusive service 100% mangas
- **South Park**, the complete series of the well-known cartoon
- **OKLM**, the channel edited by Booba on Hip-hop and street culture
- **Clubbing TV**, first channel dedicated to electronic music and electro culture
- **Spicee**, the video channel for documentaries and stories



Pickle TV offers the link between the world of TV and the Internet, prioritising inventive content and quality. This new offer allows the user to watch the channels it offers without moderation, wherever they are, using the medium they want (smartphones, tablets, TV) and when they want, through an interface without advertising. Pickle TV is all the more unusual because of the richness and relevance of its content, as well as an enriched and immersive experience on every screen.

All Orange Mobile and TV customers can take advantage of this exclusive offer with the first month free. 'Open' customers can even enjoy the first six months for free, once activated from their 'Orange et moi' app. The option then costs €4.99 per month, without commitment. The subscription is opened on TV (Orange decoder, in the TV shop or on the dedicated channel to Pickle, number 33 on the TV), mobile (last version of the TV App of Orange downloaded on Android or iPhone) or web (pickletv.orange.fr), as well as in Orange shops, or even by contacting customer service.

Through Pickle TV, Orange is responding to the changing uses of its customers, particularly with Orange 4G and 100% Fibre, which gives them an incomparable experience, and makes Orange a driving force for the development of legal digital content.

About Orange

Orange is one of the world's leading telecommunications operators, with revenues of 40.9 billion euros in 2016 and 152,000 employees as of September 30, 2017, including 93,000 in France. Present in 29 countries, the Group served 269 million customers worldwide as of September 30, 2017, including 208 million mobile customers and 19 million fixed broadband customers. Orange is also one of the world leaders in telecommunications services to multinational companies under the

Orange Business Services brand. In March 2015, the Group presented its new "Essentials2020" strategic plan, which puts its customers' experience at the heart of its strategy, so that they can fully benefit from the digital world and the power of its very high speed networks. .

Orange is listed on Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

For more information (on the web and your mobile): www.orange.com, www.orange-business.com or to follow us on Twitter: [@presseorange](https://twitter.com/presseorange).

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