



**Press Release**  
Paris, 2 May 2018

## **Experience all the thrills of the 71<sup>st</sup> Cannes Film Festival with Orange, an official partner**



From 8 to 19 May, whether you're on the Croisette or in front of the screen, Orange will bring you all the excitement of the 71<sup>st</sup> edition of the world's most famous film festival.

### **Experience each day's highlights live with the Festival TV channel and keep up with news from the festival in the official Cannes Festival app**

For the 10th year running, Orange is co-producing the official Festival TV channel with Canal+ and the Cannes Festival. With the Festival TV channel, everyone can follow the latest news from the Festival in real time (interviews, press conferences, photocalls, etc.).

A special interactive Cannes service for Orange TV subscribers has been created on channel 29, featuring Festival TV access, special Cannes programming on OCS, a Festival selection in VOD, a competition, a Deezer playlist, and more.

The official application, co-published by the Cannes Festival and Orange, is an intuitive, customisable app which uses its design, user-friendliness and features to support live news from the event. This free, bilingual app is the main source of 24/7 coverage of the Cannes festival, and features exclusive content and red-carpet videos. Available for smartphone and tablet on 8 May.

### **Orange: connecting the Festival with emotions**

For the second year running, Orange will be contributing its technological expertise to provide WiFi on the Boulevard de la Croisette. 38 WiFi terminals from the Palais des Festivals to the Martinez Hotel will give all festival-goers free WiFi connections so they can live their experience to the fullest and share it non-stop.

This contribution will also make it possible to set up photo booths along the Croisette throughout the Festival to get passers-by involved. They will have the chance to enter a competition in which they display different emotions (joy, fear, surprise, and anger). You don't even have to be in Cannes to play, since it is also available on the [cannes.orange.com](http://cannes.orange.com) website. A jury, composed of Isabelle Giordano, UniFrance General Director, David Kessler, Orange Content Director, the French director Emma Luchini the actress Olivia Côte and the photographers Thierry Bouët et JC Pieri will select the best photos from the Croisette and will reward the winners with OCS subscriptions, VR headsets and connected watches.

Orange will also be providing journalists with a dedicated “WiFi Café” inside the Palais des Festivals, as it does every year.

### Honouring Youssef Chahine

To mark the tenth anniversary of his death, famed Egyptian director Youssef Chahine will be honoured on the Cinema de la Plage. His masterpiece “Destiny” for which Orange Studio holds the distribution rights, was shown out-of-competition at Cannes in 1997.

### Orange partners with NEXT, the Marché du Film’s innovation event

As part of its collaboration with NEXT, the Marché du Film’s innovation event, Orange will be demonstrating its Orange VR Experience app, a VR content portal, at the Palais des Festivals from 8 to 13 May.

Orange will also be hosting the official NEXT cocktail party in its reception space on 11 May at 7:30 pm. During the event, Orange will announce the winners of the 2018 Orange XR Prize (support for the creation of AR, VR or MR projects), in the presence of David Kessler, Director of Orange Content. The €75,000 prize will be split among the three winning innovations. The evening will also feature a talk by the CEO of WeVR, the Virtual Reality video hosting platform financed by Orange, and a presentation of Virtual Reality film production company Baobab’s latest VR news.

### Orange, a major partner for film creation

Orange, an official partner of the Cannes Festival for over two decades, is deeply committed to supporting French and European film in all its diversity. With its subsidiary Orange Studio, Orange puts that commitment into practice by co-producing and purchasing films. Orange Studio, which works on around ten films per year and has acquired emblematic catalogues, has put in the long-term work to build a high-quality offer and an ambitious co-production policy. The Group is also celebrating the tenth anniversary of the creation of OCS, its 100% cinema and series channels. Orange supports French and European film creation through agreements with the film industry on pre-purchases of films and support for theatre screenings.

### Eight Orange films selected for the Cannes competitions

As previously announced, Orange is once again involved in the different competitions at Cannes, with a total of eight films:

**Girls of the Sun** by Eva Husson, produced by Maneki Films, pre-purchased by OCS - Official Selection

**At War** by Stéphane Brizé, produced by Nord Ouest Films, pre-purchased by OCS - Official Selection

**Little Ticks** by Andréa Bescond and Eric Métayer, produced by Les Films du Kiosque, co-produced by Orange Studio and pre-purchased by OCS – Un Certain Regard

**The Angel** by Luis Ortega, produced by Kramer & Sigman Films and El Deseo, co-produced by Orange Studio – Un Certain Regard

**Rafiki** by Wanurie Kahiu produced by Big World Cinema and Afro Bubble Gum production, co-produced by Orange Studio – Directors’ Fortnight

**Pauline Enslaved by** Charline Bourgeois-Tacquet, produced by Année Zéro, pre-purchased by OCS – Critics’ Week

**To the Ends of the World** by Guillaume Nicloux, produced Les Films du Worso, co-produced by Orange Studio – Directors’ Fortnight

**Fahrenheit 451** by Ramin Bahrani, produced by HBO Films, exclusively distributed on OCS – Out of competition, midnight showing

Cannes Classics will also screen the restoration by Orange Studio of Paulin Soumanou Vieyra's short film **LAMB**, the first sub-Saharan African film selected at the Cannes Film Festival in 1964 and **Jane**

**Fonda in five acts** by Susan Lacy, produced by HBO Documentary Films and exclusively distributed in France on OCS.

Find all the information on [cannes.orange.com](http://cannes.orange.com)

#### About Orange

Orange is one of the world's leading telecommunications operators with sales of 41 billion euros in 2017 and 150,000 employees worldwide at 31 March 2018, including 91,000 employees in France. The Group has a total customer base of 263 million customers worldwide at 31 March 2018, including 202 million mobile customers and 20 million fixed broadband customers. The Group is present in 28 countries. Orange is also a leading provider of global IT and telecommunication services to multinational companies, under the brand Orange Business Services. In March 2015, the Group presented its new strategic plan "Essentials2020" which places customer experience at the heart of its strategy with the aim of allowing them to benefit fully from the digital universe and the power of its new generation networks.

Orange is listed on Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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