A new experience to live

The explosion of e-commerce and the ubiquity of smartphones promise a bright future for financial services. Today, solutions continue to gain traction and the requisite ecosystems are taking shape.
Three major players have joined forces to offer a new experience in eating out. Orange, Mastercard and Edenred, the global leader in prepaid solutions, are running a pilot based on the Ticket Restaurant® meal voucher system, but with the added benefit of mobile payment, thanks to secure NFC technology built into the SIM card. Payments are made instantly by placing your phone on the merchant’s contactless payment terminal. The Ticket Restaurant® voucher system became the Ticket Restaurant® card in France last year and will soon be available on your smartphone. As well as paying for meals with your phone, you will also be able to geolocate nearby affiliated restaurants, receive special offers and check your balance at any time.

Orange is working with GSMA (the global association of mobile operators and key players in the industry) to introduce a common interface to simplify access to NFC technology and accelerate the introduction of NFC-based services.

In France, you can eat out with your mobile

In 2014, Orange let you discover new mobile services.

12.6 million Orange Money customers in Africa and the Middle East at 31 December 2014.

7.5% of e-commerce revenue came from mobile devices in 2013.

NFC

10 million NFC-enabled smartphones sold by Orange worldwide (by the end of January 2014).

€4.5 billion in Orange Money transactions annually in Africa and the Middle East.

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An evolving trend

E-payment is an increasingly ubiquitous part of daily life. Spurred by the proliferation of new uses, financial services, a booming segment in Europe, with Orange makes it an increasingly ubi-

A global market

Mobile technologies like NFC, QR and QR codes compete for supremacy, mobile telephony remains a fast-growing sector. Mobile payments currently account for less than 1% of total payments worldwide. The global market is expected to reach aggregate transaction value of $711 billion by 2027. While mobile payments are now a global norm, the implementations and the participation of governments, mobile operators, banks and consumers are many and varied. They include Internet giants like Google, Apple, Facebook, Amazon (GAFA), telecom operators, smart-

And tomorrow?

Large-scale roll-out of mobile pay-

Orange aims to play a top-tier role in mobile financial services, a booming segment spurred by the ramp-up of new uses.

Orange reason to believe

Orange aims to play a top-tier role in mobile financial services, a booming segment spurred by the ramp-up of new uses.
Wholesale
Orange is a world-class player in the wholesale market. This is where carriers buy and sell wholesale traffic capacity to one other, thus ensuring continuity of voice, mobile and Internet communications around the world.

No. 2 worldwide
Millions of voice minutes, text messages and gigabits of Internet data are traded between fixed and mobile operators around the globe. With our world-class networks over 450,000 kilometers of fibre-optic submarine cables and more than 31 billion minutes carried in 2014, we are the world’s second-largest wholesale carrier. Our international network enables our customers to extend their coverage to more than 1,000 destinations, backed by 24/7 technical support and real-time network supervision. 2014 was our fifth consecutive year of growth in this segment.

Innovating for better security and quality of service
With our SS7 and LTE location service, Orange enables mobile operators to track their roaming customers anywhere in the world, and offer them a 4G experience. This is possible thanks to the Multiservice IP eXchange service, which we designed to offer more bandwidth, lower latency and better interoperability. Security is an absolute priority in our business. And because we own our networks, we ensure it is never compromised. For international operators, we designed @first, an innovative and comprehensive anti-fraud suite for high-level protection. And to improve the range and interoperability of our networks, we signed an agreement with operators Barthi Airtel in India and Ooredoo in Qatar. This agreement – unique in the history of the industry – further improves quality, reliability and continuity of service for customers. Norwegian operator Telenor has since joined the initiative.

Committed to MVNOs
Orange has 185 million mobile customers and is the mobile market leader in France. We provide our partners with an ultra-high performance mobile network. In 2014, ARCEP, the French telecom regulator, ranked us number one for the quality of our network for the fourth year in a row. We also offer a wide range of essential products and services for MVNOs, such as interconnectivity and roaming.

31 billion minutes carried in 2014.