

# A vision for a digitalised Europe

At Orange, we believe that digitalisation will help transforming current European challenges into opportunities. Digitalising Europe's economies and societies can give citizens access to new services, education, making everyday life easier; spur greener, more sustainable global growth, and form the foundation for more efficient industrial and business processes. We consider that the way forward for the EU is to follow a human centric approach whereby our core values are fully respected and citizens are empowered to act in a digital society. For Europe to regain competitiveness and digital leadership globally, additional support should be given to innovation, research, cybersecurity, and investment in state-of-the-art networks. To ensure that Europe can successfully complete its digital transformation, Orange is proposing several measures.

# 1

## Develop an inclusive & greener digital society

- Promote digital skills and retain talents in the EU; support connectivity for new centers of excellence
- Combat climate change and set net-zero carbon emissions targets for private and public entities
- Favour a multistakeholder approach & relevant framework for sustainable development in Africa & Middle East

# 2

## Boost digital businesses

- Support start-ups and their EU scale up
- Ensure a fairer taxation regime
- Avoid premature regulation on innovation
- Maintain the online limited liability regime, and address new targeted issues via ad hoc measures

# 3

## Ensure data protection & innovation

- Guarantee the confidentiality of communications content from all providers, protect citizens personal data
- Ensure strong harmonisation for GDPR implementation, standardise its portability provisions
- Allow innovation from all and on an equal footing, including when relying on metadata

# 4

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## Fortify the EU data economy

- Favour creation of privately owned data sets, ensuring that data remains shared on a voluntary basis
- Develop a European industrial cloud strategy leveraging on existing EU players
- Develop tools to make use of data easier for AI, adopt a 'test and learn' approach to rule on AI and ethics

# 5

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## Reinforce EU Research & Development

- Promote open innovation and standardisation, ensure EU industrial interests are promoted in standardisation bodies
- Support increased funding for EU research and innovation, especially relating to AI, IoT, cybersecurity
- Help disseminate solutions and technologies stemming from EU R&D

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## Strengthen EU security

- Implement the Cybersecurity Act, relying on existing schemes and standards and adhering to a risk based approach
- Define at EU level security criteria that a digital infrastructure should comply with

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## Adapt competition policy to the digital era

- Modernise antitrust and merger assessment
- Ensure competition policy supports European industrial players' investments
- Support cooperation between actors working on interoperable and innovative products

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## Support private investments in networks

- Ensure an investment friendly and harmonised implementation of the Code
- Promote harmonised spectrum allocation for 5G with criteria supporting operators' investment

## Orange in 7 EU countries

