

Orange for child protection on line
List of our commitments
Update 2013/01/24

At global level, Orange has made extensive commitments

1. In December 2011, the Group signed up to the "**CEO Coalition to Make a Better Internet for Kids**", an initiative launched by Neelie Kroes, Vice-President of the European Commission and Digital Agenda Commissioner, aimed at encouraging pan-European initiatives to protect children on line

http://ec.europa.eu/information_society/activities/sip/self_reg/index_en.htm

2. Orange is a signatory of the **GSMA Mobile Privacy initiatives** (Mobile Privacy principles and Privacy design guidelines for mobile applications)

<http://www.gsma.com/publicpolicy/mobile-and-privacy/gsma-mobile-privacy-initiative>

3. Orange is also a founder-member of the **ICT Coalition to promote the "Principles for the Safer Use of Connected Devices and Online Services by Children & Young People"**, launched on 19 January 2012 by 25 companies in the Information and Communication Technologies sector.

4. Orange has signed up to **GSMA European Framework for Safer Use of Mobile by Young Teenagers and Children** (safer Framework), launched in 2007.

http://ec.europa.eu/information_society/activities/sip/self_reg/phones/index_en.htm

5. Orange has signed up to **GSMA's Mobile Alliance Against Child Sexual Abuse Content**, set up to combat child pornography on the internet (GSMA 2008).

<http://www.gsma.com/publicpolicy/myouth/mobiles-contribution-to-child-protection/mobile-alliance>

6. Orange generally contributes to the **digital protection of children** initiatives under **GSMA and GSMA Europe**

7. Orange has signed up to the "**Online Behavioural Advertising Framework**" under IAB Europe and European Advertising Standards Alliance (EASA) which prohibits companies to create segments for OBA purposes specifically designed to target children.

<http://www.iabeurope.eu/news/self-regulation-framework.aspx>

8. Orange also promotes the **EU 116 000 number**, a European toll-free hotline for missing children.

http://ec.europa.eu/justice/fundamental-rights/rights-child/hotline/index_en.htm