At global level, Orange has made extensive commitments

1. In December 2011, the Group signed up to the “CEO Coalition to Make a Better Internet for Kids”, an initiative launched by Neelie Kroes, Vice-President of the European Commission and Digital Agenda Commissioner, aimed at encouraging pan-European initiatives to protect children on line.


2. Orange is a signatory of the GSMA Mobile Privacy initiatives (Mobile Privacy principles and Privacy design guidelines for mobile applications).


3. Orange is also a founder-member of the ICT Coalition to promote the “Principles for the Safer Use of Connected Devices and Online Services by Children & Young People”, launched on 19 January 2012 by 25 companies in the Information and Communication Technologies sector.

4. Orange has signed up to GSMA European Framework for Safer Use of Mobile by Young Teenagers and Children (safer Framework), launched in 2007.


5. Orange has signed up to GSMA’s Mobile Alliance Against Child Sexual Abuse Content, set up to combat child pornography on the internet (GSMA 2008).


6. Orange generally contributes to the digital protection of children initiatives under GSMA and GSMA Europe.

7. Orange has signed up to the "Online Behavioural Advertising Framework" under IAB Europe and European Advertising Standards Alliance (EASA) which prohibits companies to create segments for OBA purposes specifically designed to target children.


8. Orange also promotes the EU 116 000 number, a European toll-free hotline for missing children.