



Press release
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Orange, official partner of the 72nd Cannes Film Festival

As an official partner of the Cannes Film Festival for more than 25 years, Orange is on the red carpet again this year to bring all the emotions of Cannes to life 24/7 through an exceptional programme of activities. From films in the official selection to co-producing Festival TV, co-publishing the official app, and exclusive Cannes content on Orange VoD and OCS, the whole Group is getting behind the festival.

Three Orange films in the official selection

This year, as every year, Orange will be presenting films at Cannes including:

One feature film co-produced by Orange Studio in the Competition category:

- **A Hidden Life**, Terrence Malick

One HBO feature film distributed in a few months on OCS in the Special Screenings category:

- **Share**, Pippa Bianco

One feature film co-produced by Orange Studio in the Out of Competition category:

- **La Belle Époque**, Nicolas Bedos.

In addition, the film **Deerskin** by Quentin Dupieux with Jean Dujardin pre-purchased by OCS will open the Directors' Fortnight.

As part of the Cannes XR event (the world's leading film market), the virtual reality film **Alone** will be presented, which is part of the Missions (OCS Signature) universe, co-produced by Orange and produced by Empreinte Digitale, which also produces the series.

All the latest news from the Croisette will be broadcast live through the official Festival TV and Cannes Film Festival app

Orange co-produces Festival TV alongside Canal+ and the Cannes Film Festival. It enables everyone to tune into all the live action from the red carpet (interviews, press conferences, photo calls and more) so they don't miss a minute.

For Orange TV subscribers, a special interactive Cannes service will be available on channel 29, offering exclusive access to Festival TV as well as a special programme on OCS, a Film Festival selection on VOD, competitions and a Deezer playlist.

The official app, co-created by Orange and the Cannes Film Festival, has been designed to bring the latest live news to fans in an intuitive and personalised way. It is both free to use and available in French or English, and offers full 24/7 coverage of the Festival along with exclusive interviews and videos from the famous Montée des Marches. It will be available for smartphones and tablets from the beginning of May.

Special Cannes Film Festival content on OCS and Orange VOD

For the 72nd Cannes Film Festival, OCS will once again pay tribute to the silver screen with an exceptional programme line-up. OCS teams will be working hard during the Festival to offer themed and exclusive content to its 2.9 million subscribers.

For example, subscribers will be able to watch:

- On OCS Max, from 17 to 24 May: the daily "Story Movies" presented by Sophie Soullignac
- On OCS City, from 1 to 11 May: focus on "Un Certain Regard" and from 25 to 29 May: focus on "Directors' Fortnight"

- On OCS Choc, from 16 to 30 May: “Cannes Frayeurs” evenings

In addition, within the “Selections” section of the Orange TV VOD portal, three themed content channels will be available for the duration of the Festival:

- The winning films from last year: A Family Affair, Cold War, Capharnum and more
- President of the Cannes jury and Mexican film director Alejandro González Iñárritu: The Revenant, Birdman, Babel and more
- Recent Palmes d'Or winners: The Square, Moi, David Blake and more

Win 20 VIP trips to Cannes to see an official screening

During the month of May, in Orange stores and via OCS, a whole host of digital activations will give customers in France and across other countries in Europe and Africa the chance to win one of 20 VIP trips to Cannes, where they will be able to walk the red carpet with the stars and watch an official screening.

Orange, key partner for the film industry

Orange is firmly committed to French and European film in all its diversity. Through Orange Studio, Orange has been involved in co-producing films and acquiring catalogues since 2007, financing nearly 200 films and holding the rights to more than 1,200 titles. Today, Orange Studio continues to co-produce independent films that are diverse both in terms of their content and budget.

In parallel, since it launched in 2008, OCS has also supported French and European film production through agreements with the film industry, renewed at the end of 2018 with a commitment of €125 million over three years. This commitment encompasses pre-purchasing films and supporting cinema releases.

About Orange

Orange is one of the world's leading telecommunications operators with sales of €41 billion in 2018 and has 151,000 employees worldwide at 31 December 2018, including 92,000 employees in France. The Group has a total customer base of more than 264 million customers at 31 December 2018, including 204 million mobile customers and 20 million fixed broadband customers worldwide. The Group is present in 27 countries. Orange is also a leading provider of global IT and telecommunication services to multinational companies, under the Orange Business Services brand. In March 2015, the Group presented its new strategic plan Essentials2020, which places customers' experience at the heart of its strategy with the aim of allowing them to benefit fully from the digital universe and the power of its new generation networks.

Orange is listed on Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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