



Press release

Paris, 9 September 2019

## **Karine Dussert-Sarthe and Steve Jarrett join the Orange Technology and Innovation Division**

The Technology and Innovation (TGI) Division supports Orange's transformation into a multi-services operator. It covers activities relating to strategic innovations, research and the implementation of group technical and data policies.

In order to step up this transformation and ensure more agile innovation between entities, the new TGI division was created on 1 July 2019.

Mari-Noëlle Jégo-Laveissière, Deputy CEO and Chief Technology and Innovation Officer at Orange, explains: "In the context of rapid changes to our customers' habits and expectations, we are strengthening our ability to prepare for Orange's future, by building competitive assets that create value for the Group."

The Division is organised around five key skills: Customer Equipment and Partnership, Product Marketing & Design, Data & AI, Networks and Services. Two new directors joined the executive committee on 1 September 2019. Karine Dussert-Sarthe and Steve Jarrett were appointed by Mari-Noëlle Jégo-Laveissière.

### **Karine Dussert-Sarthe is appointed Director of Product Marketing & Design**

Karine Dussert-Sarthe will lead a new department consolidating marketing, design and start-ups expertise and contributing to projects involving product and service innovation.

Karine has extensive experience in marketing and strategy. She previously worked at Oliver Wyman, then at several operators: at Orange France, in the Consumer Department as Director of Mobile activities; at the Australian operator Telstra; and at SFR as Director of Marketing. In Australia, she launched the Belong brand, she was the Chief of Staff to the CEO David Thodey, and she developed the Big Data and Analytics function to transform the customer experience at the incumbent operator Telstra. She also established a joint venture to step up its digital transformation. She was recently responsible for operations and marketing at the US digital group Match.com for Europe, and repositioned the Match brand platform for Europe.

### **Steve Jarrett as Senior Vice President of Data and Artificial Intelligence**

Steve Jarrett has taken responsibility for a new Data and AI Department defining the Group's data strategy. This new organisation consolidates key skills to help the company develop use cases, enrich services, improve processes based on data and artificial intelligence, as well as enhance the value of this data externally.

Steve has been a product leader and entrepreneur in AI and mobile for over 25 years, including building one of Facebook's first strategic machine learning programs in 2013, working with Apple on the original iPod, and product managing the first mobile browser at General Magic. He has also been founding CEO of three software companies in the US and UK.

### About Orange

Orange is one of the world's leading telecommunications operators with sales of €41 billion in 2018 and has 148,000 employees worldwide at 30 June 2019, including 89,000 employees in France. The Group has a total customer base of more than 266 million customers at 30 June 2019, including 207 million mobile customers and 20 million fixed broadband customers worldwide. The Group operates in 27 countries. Orange is also one of the world leaders in providing telecommunication services to multinational companies under the Orange Business Services brand. In March 2015, the Group presented its new strategic plan Essentials2020, which places customers' experience at the heart of its strategy with the aim of allowing them to benefit fully from the digital universe and the power of its new generation networks.

Orange is listed on Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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