

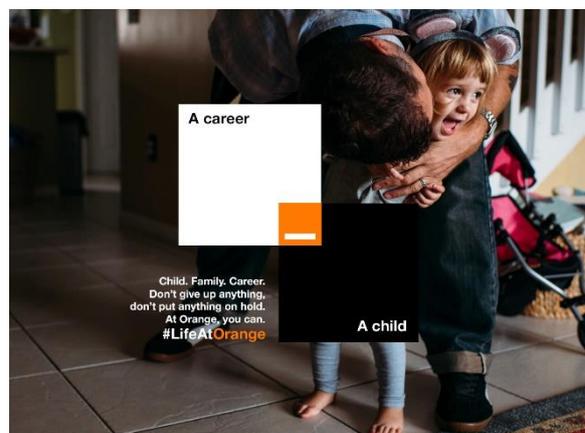
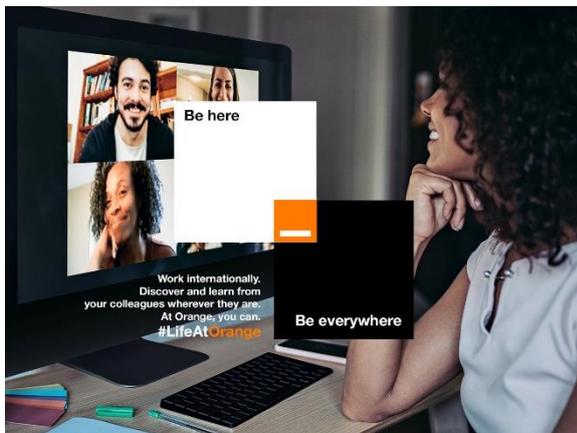


“At Orange you can”: the campaign that opens a window into working life at Orange

In response to the significant technological and societal shifts currently affecting work, Orange is planning for the future configuration of the company. With the “At Orange you can” campaign, the Group is addressing the diversity of its jobs and its career paths, as well as its employees’ work-life balance.

Orange is one of the world’s leading telecommunications operators. In just a few years, the Group has significantly diversified its activities to become a leading player in digital, AI, data and cybersecurity. Orange faces numerous challenges, including the “skills challenge”, which it aims to tackle by hiring diverse, highly-qualified candidates and supporting employees’ development throughout their careers.

The campaign was launched today in 9 countries¹ in the press and on social media. It targets recent graduates and young professionals looking for a career path aligned with their values.



Orange employees are also directly involved in the campaign on social media, providing a window into working-life in the company. With [#LifeAtOrange](#), they are sharing how they do their jobs and how they balance their professional and personal lives.

Commenting on the campaign, Béatrice Mandine, Executive Director Communications, Brand and Engagement at Orange, said, *“This campaign puts our missions and the challenges they involve, as well as life at Orange, in the spotlight. It highlights our work on inclusion, our unwavering commitment to equality and work-life balance, and our international approach. We are targeting the “AND” generation, a generation that wants to live out its values and achieve professional fulfilment.”*

¹ Egypt, Spain, France, Mauritius, India, Morocco, Poland, Romania, and Slovakia

For Gervais Pellissier, Delegate CEO, Director Human Resources and Group Transformation: *“At Orange, our business is changing and the people we hire today will shape the Group in the years to come. Since 2019, Orange has hired 15,000 new employees globally on long-term contracts; a third of these are under 26-years old. In joining Orange, these new recruits will share a common mission: to participate in building a more responsible digital world.”*

For more information on Orange careers and job openings, go to <https://orange.jobs>

About Orange

Orange is one of the world's leading telecommunications carriers with a turnover of €42 billion in 2019 and 143,000 employees as at 30 June 2020, of which 84,000 are in France. The Group has a total customer base of 253 million customers worldwide at 30 June 2020, including 208 million mobile customers and 21 million fixed broadband customers. The Group is present in 26 countries. Orange is also a leading provider of global IT and telecommunication services to multinational companies, under the brand Orange Business Services. In December 2019, the Group presented its new "Engage 2025" strategic plan, which, guided by social and environmental accountability, aims to reinvent its operator model. While accelerating in growth areas and placing data and AI at the heart of its innovation model, the Group will be an attractive and responsible employer, adapted to emerging professions.

Orange is listed on Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

To find out more (online and via your mobile device), go to: www.orange.com, www.orange-business.com or to follow us on Twitter: [@presseorange](https://twitter.com/presseorange).

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