

Orange financial results

#Q3_2019



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Disclaimer

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Section one

Q3 2019 highlights

Q3 2019 Group achievements

yoy : comparison with the same period of the previous year, on a comparable basis unless otherwise specified

All Group level mentions include both telecom and banking activities. Conversely, all mentions excluding Orange bank are explicitly called "Telecom"

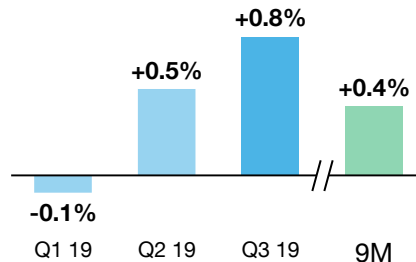


9m 2019

Revenue (9m 19)

€ **31.2** bn

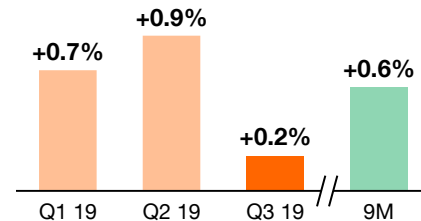
2019 yoy growth



EBITDAaL (9m 19)

€ **9.6** bn

2019 yoy growth



Telecom EBITDAaL (9m)
excl. digital content offers

+1.9% yoy

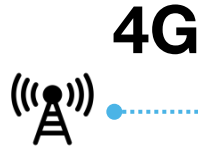
eCAPEX (9m)

€ **5.2** bn

Investments efforts accelerated as fiber roll-out in France speeds up

Group	Telecom
9m 2019 eCAPEX	+4.1%
€5.2bn	+€208m
+ 4.0% yoy	yoy
+ €200m yoy*	
As % of rev.	16.7%
	+0.6 pt yoy

Q3 19 Network highlights



4G coverage above 95 % of population in all **European** countries
4G in **15 MEA** countries

N°1 mobile network for the 9th year in a row



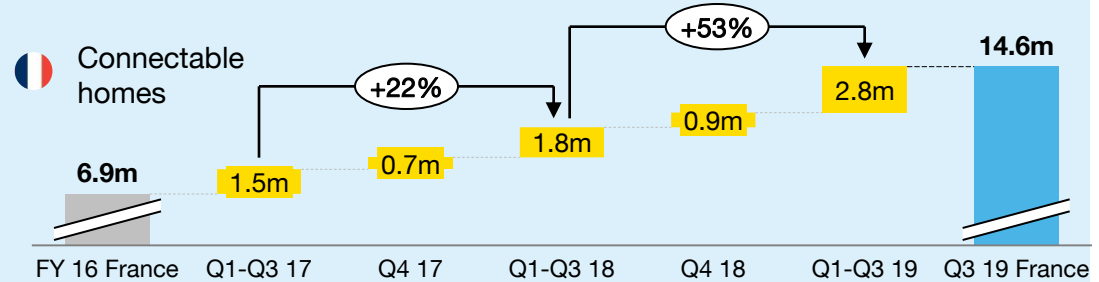
Launch of 4 “5G Orange cities” in Europe



37m

VHBB** connectable lines

- 35.7m FTTH +22% yoy
- 14.6m lines in Spain +10% yoy
- 4.0m lines in Poland +26% yoy



* o/w €18m due to network sharing deal with Vodafone in Spain **VHBB > 100 Mbps

Solid commercial momentum driven by Convergence, VHBB and 4G

VHBB > 100 Mbps
Details on convergence on slide 17



Convergence

10.7m **+4%**
customers* yoy

*Group. In France, Open only

4G

65.3m **+22%**
customers yoy

VHBB

7.4m **+25%**
customers yoy

customers , o/w 7.1 m FTTH

New Livebox 5 in France



Pricing power in France :
from 1 to 2Gbps :+€2/month

TV

9.8m **+5%**
customers yoy



in Spain, consolidation of our value offers

344k
Customers



Orange Bank banking accounts

2 innovations

- Cash back
- Equipment financing

User rating Apple store

3.1
Sept. 18



4.5
Sept. 19

Section two

Business review

Q3 2019 France

Growth in convergent and wholesale services. Slight growth in total revenues excluding digital content offers

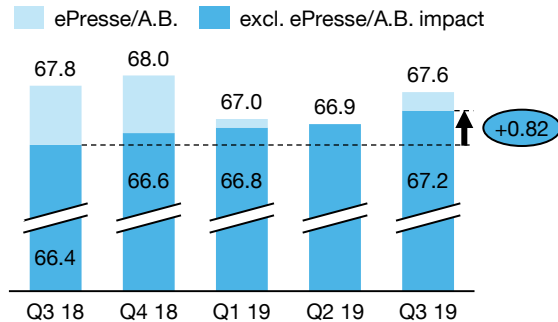
in €m	Q3 19	yoy cb	9M 19	yoy cb
Revenues	4,548	-0.4%	13,423	-0.8%
Retail services	2,702	-2.0%	8,077	-2.0%
Convergent services*	1,102	+3.2%	3,255	+3.2%
Mobile only services	585	-3.9%	1,753	-4.3%
Fixed only services	1,015	-6.0%	3,069	-5.9%
Fixed only broadband	674	-0.8%	2,011	-0.9%
Fixed only narrowband	340	-15.0%	1,058	-14.0%
Wholesale	1,393	+3.3%	4,065	+2.5%
Equipment sales	335	-4.0%	912	-4.9%
Other revenues	119	+4.4%	368	+3.5%

*B2C only

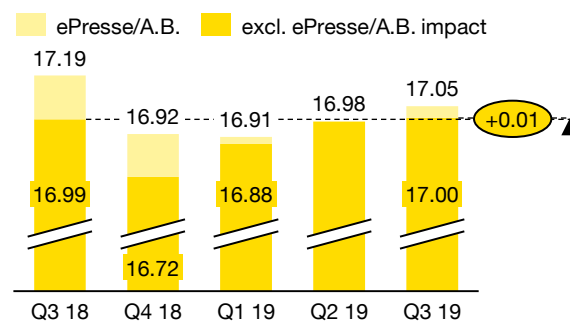
Q3'19 yoy growth excl. ePresse/Audio book :

- Total revenues ▶ +0.2%
- Retail services excl. PSTN ▶ +1.5%
- Convergent services ▶ +4.8%

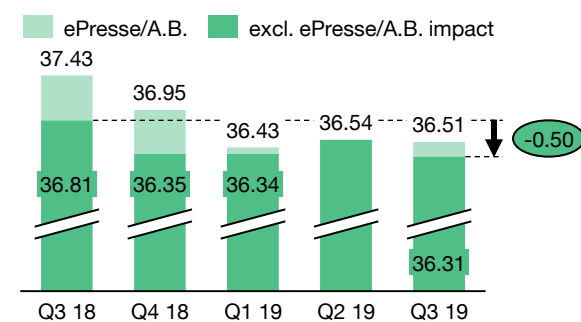
Convergent quarterly B2C ARPO** (in €)



Mobile only quarterly ARPO (in €)




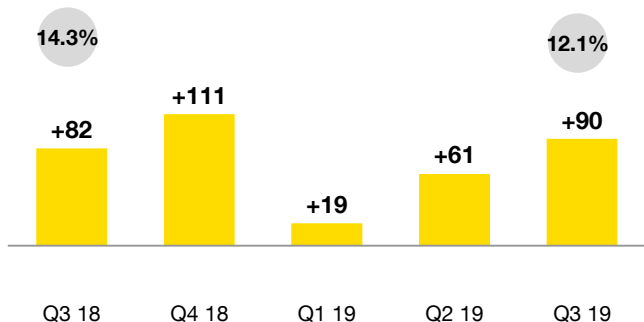
Broadband only quarterly ARPO (in €)




Q3 2019 France: commercial performance

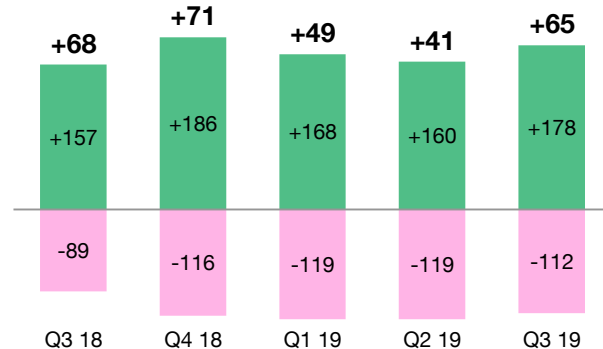
Solid performance in mobile, fixed and convergence with decrease in churn in mobile

 Mobile contract net adds (in '000s) and churn rate
■ net adds excl M2M ● quarterly churn rate in %



55%
of broadband B2C Customers are on **Open convergent** offers (+0.3pt yoy)

 Fixed BB net adds (in '000s)
■ FTTH ■ ADSL and others



4G 99%

of 4G population coverage (+0.7 pt yoy) **#1 position 9 years in a row**

84%

of B2C voice contract customers have a 4G plan (+6pts yoy)

+2.3%

Number of mobile lines per convergent offer (Q3 yoy growth)

 **14.6m**

of FTTH connectable homes (+34% yoy) o/w 3.1m FTTH customers (+29 %)

65%

of FTTH adds* are new customers

+4.1pts

Growth of B2C broadband convergent customer premium** mix, yoy

*gross adds + migration

**Livebox Up, former Play and Jet

Q3 2019 Spain

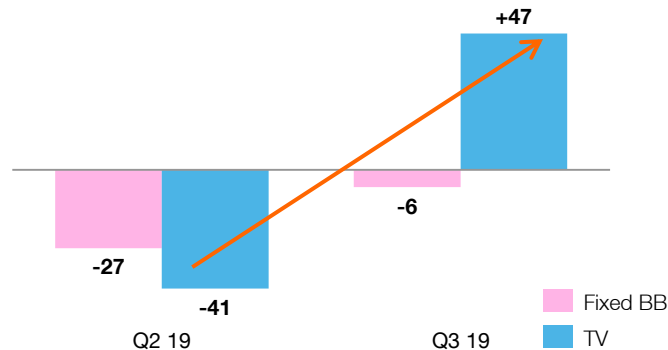
Preserving value, focusing on efficiency

in €m	Q3 19	yoy cb	9m 19	yoy cb
Revenues	1,310	-2.5%	3,934	-1.2%
Retail services	933	-4.7%	2,822	-2.7%
Convergent services*	518	-3.9%	1,567	-2.1%
Mobile only services	292	-7.0%	877	-5.5%
Fixed only services	121	-3.4%	374	+1.0%
Wholesale	242	+15.7%	660	+14.4%
Equipment sales	136	-12.7%	453	-10.6%

*B2C only

Football strategy as a driver of commercial upturn

Net-adds in '000's



84% Convergence as % of broadband B2C customer base



77% Fiber penetration in BB customer base



66% 4G penetration in mobile customer base

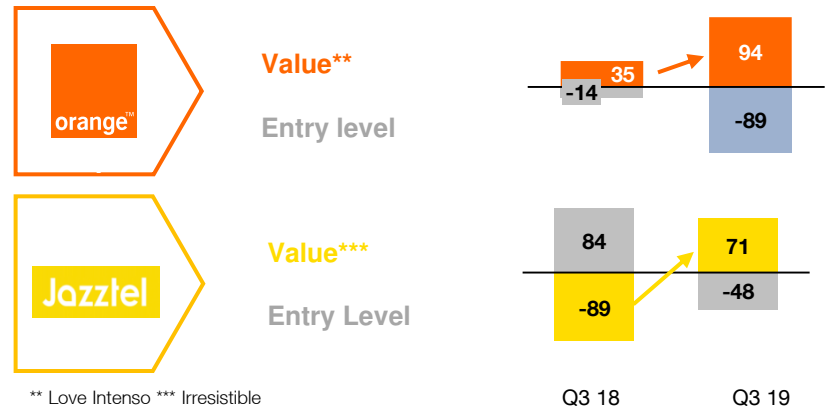


17% TV penetration in BB customer base



Increase in value clients in mobile convergent net adds

Net-adds n '000's

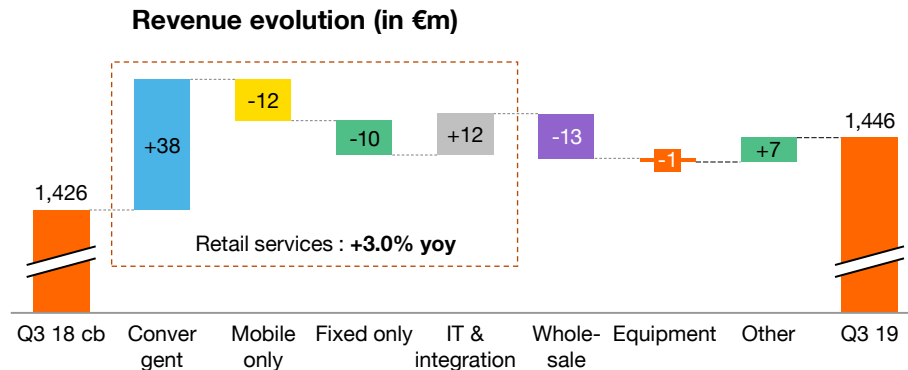


Q3 2019 Europe

Convergence driving solid trends in retail services; wholesale services still impacted by the loss of MVNO revenues last year

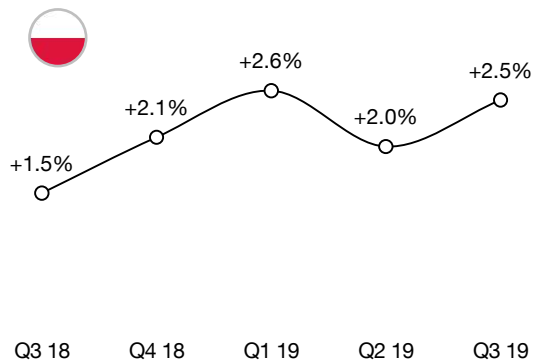
in €m	Q3 19	yoy cb	9m 19	yoy cb
Revenues	1,446	+1.4%	4,235	+1.3%
Retail services	931	+3.0%	2,699	+3.0%
Convergent services	160	+31.3%	453	+36.2%
Mobile only services	546	-2.2%	1,611	-2.1%
Fixed only services	160	-6.1%	486	-6.9%
IT & integration services	65	+22.0%	149	+24.6%
Wholesale	272	-4.6%	802	-6.2%
Equipment sales	205	-0.7%	606	+0.7%
Other revenues	38	+23.2%	128	+23.4%

*B2C only



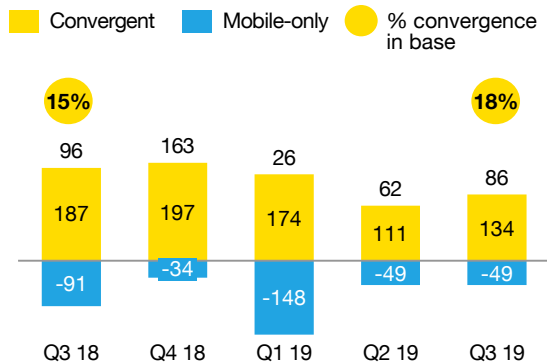
Poland, revenue evolution

(yoy in %)



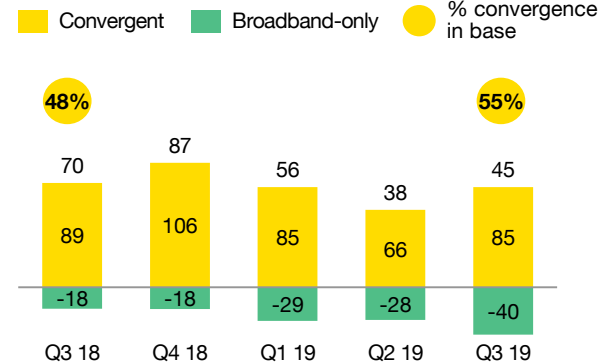
Europe, mobile contract net adds

ex-M2M (in '000s)



Europe, Fixed Broadband net adds

(in '000s)




Q3 2019 Africa & Middle East

8 countries out of 17 with double digit growth

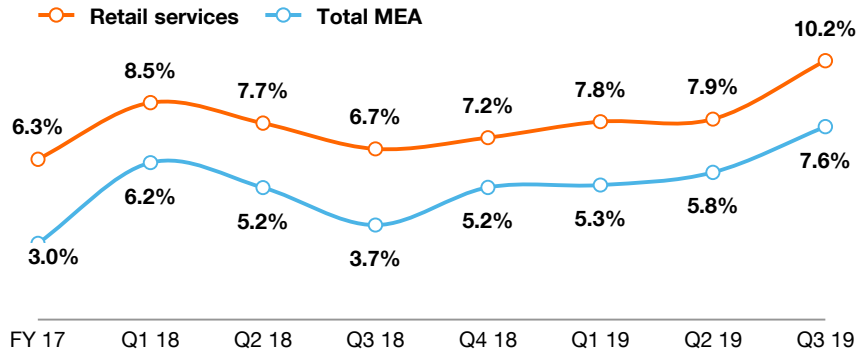
in €m	Q3 19	yoy cb	9m 19	yoy cb
Revenues	1,447	+7.6%	4,185	+6.3%
Retail services	1,220	+10.2%	3,509	+8.7%
Mobile only services	1,090	+9.9%	3,132	+8.3%
Fixed only services	126	+11.9%	366	+11.7%
IT & integration services	4	+71.2%	10	+20.4%
Wholesale	198	-5.5%	589	-5.9%
Equipment sales	22	+17.9%	67	+11.9%
Other revenues	7	-22.5%	20	-12.3%

 **22.5m** 4G customers 

 **> 90%**
of Retail Services revenue growth in Q3 19 from
Data, Orange Money, and Fixed BB

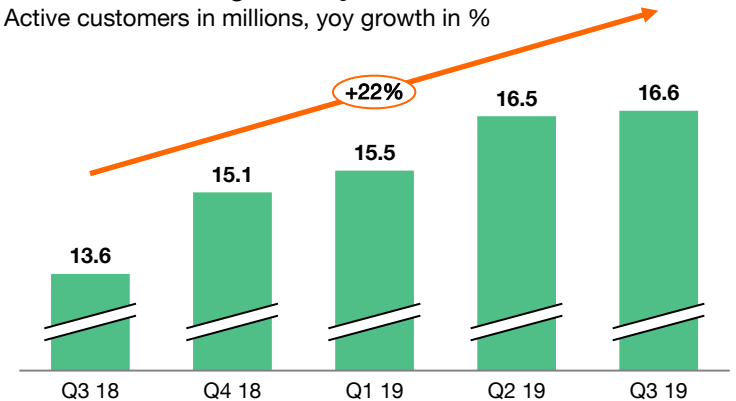
> 80% of revenues comes from sustainably solid retail services

Revenue cb yoy growth in %



> 1/3 of 44m Orange Money customers are active *

Active customers in millions, yoy growth in %



* At least one transaction per month

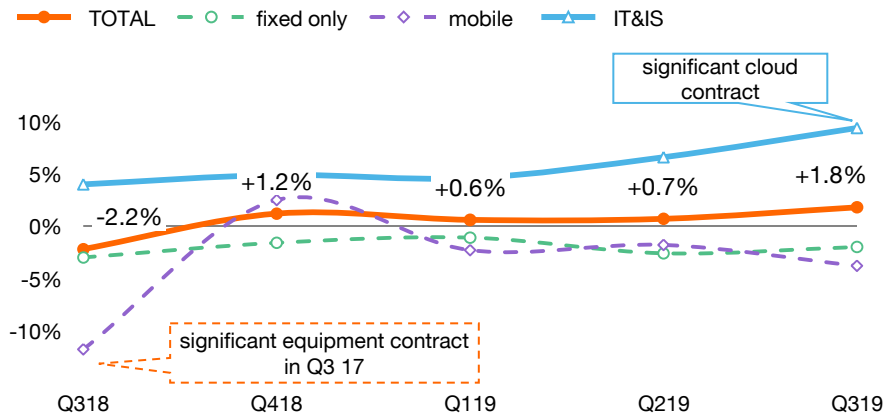
Q3 19 Enterprise

Revenue growth still driven by IT&IS as well as data resilience

in €m	Q3 19	yoy cb	9m 19	yoy cb
Revenues	1,946	+1.8%	5,716	+1.0%
Fixed only services	977	-2.0%	2,956	-1.9%
Voice	314	-7.9%	964	-7.1%
Data	663	+1.0%	1,992	+0.8%
IT & integration services	746	+9.4%	2,063	+7.0%
Mobile*	223	-3.8%	697	-2.6%

*Mobile = Mobile Only Services + Equipment Sales + Wholesale

Revenues growth fueled by IT&IS (yoy in %)



Cybersecurity

+25% yoy organic** growth in 9m19



Cloud

+21% yoy organic** growth in 9m19

Major Player in EU for managed Cloud services***



Internet of Things

New deals e.g. : Mobileye (Intel company) for a smart vehicle solution

** Excluding revenues impact from the last 12 months acquisitions

*** International Data Corporation 2019


Section three

2019 guidance

Guidance

Excluding the impact from the network sharing deal with Vodafone in Spain

2019

EBITDAaL	Slight growth
eCAPEX ⁽¹⁾	Slight decrease from 2018 peak
Operating Cash Flow ⁽²⁾	Growth
Net debt ⁽³⁾ / EBITDAaL (telecom)	Around 2x in the medium term
Dividend	Floor of €0.70 ⁽⁴⁾  December 4 th , 2019 ⁽⁵⁾ 2019 interim of €0.30

⁽¹⁾ Economic CAPEX

⁽²⁾ EBITDAaL – Economic CAPEX

⁽³⁾ Excluding IFRS16 lease liabilities

⁽⁴⁾ Subject to shareholders' approval

⁽⁵⁾ ex-date December 2nd, record date December 3rd, payment date December 4th

Section four

Appendices

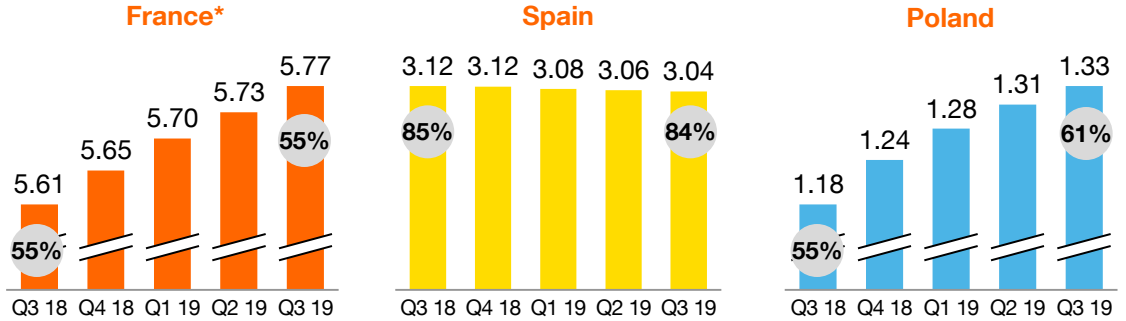
Convergence, the bedrock of our strategy

€ **1.8bn** Convergent services
revenues in Q3 2019
+3.0% yoy



Convergent B2C customer base in million

● % of broadband B2C customer base



Churn improvement with convergence in Q3**

👍 -4pt

👍 -5pt

👍 -1pt

Quarterly convergent ARPO, in €/month in Q3

€ **€67.6**
-0.2% yoy

€ **€57.9**
-1.1% yoy

€ **€23.9**
+0.4% yoy***

Number of mobile lines per convergent offer (Q3 yoy growth)

📱 **1.66**
+2.3% yoy

📱 **1.94**
+2.9% yoy

📱 **1.90**
-0.9% yoy

* cb Open customers only

** Churn differential between convergent B2C customers and total fixed BB B2C customers

*** YoY evolution calculated in local currency