Orange continues to innovate with mobile data deployment in Guiana by activating 4G in several isolated regions

The Orange teams have activated 4G in Kaw, Camopi, Grand-Santi and Maripasoula. It is a major technological leap forward for these locations, which previously had access to only 2G fixed and mobile telephony. Papaichton will also join the list of towns in the coming weeks.

More than 20,000 additional people will benefit from Orange mobile Internet services in French Guiana, not to mention access to multimedia uses on compatible mobile devices such as web browsing, email, file downloads, applications, social media, various instant messaging systems (WhatsApp, Messenger, etc.), online games, etc.

However, customers still need to meet three conditions to take advantage of 4G:
- They need a plan and SIM card,
- They need a compatible device,
- They must be within an area of coverage.

A technological and human feat

To cover these hard-to-reach areas with 4G, Orange has signed a technological partnership with Intelsat to deploy a mobile data service on reliable satellite equipment, ensuring permanent connectivity and an optimal customer experience, all from Cayenne. A world first for the Orange group.

Jean-Luc Vuillemin, Director of International Networks and Services at Orange said: “I am delighted with this new collaboration with Intelsat, allowing us to deploy 4G in five new regions of French Guiana. The partnership, led by our Orange international networks and services experts, demonstrates the complementarity that satellite communication technologies bring to our network and thus helps promote digital equality across all Orange territories. Our satellite experts provide their supervision expertise and the necessary technical support to the Orange Guiana teams from our Bercenay-en-Othe teleport.”

The implementation of the project, in the midst of a pandemic, required the use of exceptional logistical resources and international collaboration with Orange partners, for more than a year.

Thierry Kergall, Director of Orange in the West Indies and French Guiana, praises “the excellent work of the teams who coordinated the project locally. Once again, they have demonstrated our expertise and sense of leadership and technological innovation for the population and the development of the region.”
Orange’s continued commitment to digital infrastructure planning is recognized by ARCEP and is a major asset for Guiana’s economic and digital development. By deploying 4G in isolated areas, Orange continues to extend its network wherever it matters to its customers.

About Orange
Orange is one of the world’s leading telecommunications carriers with a turnover of €42.3 billion in 2020 and 139,000 employees as at June 30, 2021, of whom 80,000 are in France. The Group had a total customer base of 263 million customers as of June 30, 2021, including 218 million mobile customers and 22 million fixed broadband customers. The Group is present in 26 countries. Orange is also a leading provider of global IT and telecommunication services to multinational companies, under the brand Orange Business Services. In December 2019, the Group presented its new ‘Engage 2025’ strategic plan, which, guided by social and environmental accountability, aims to reinvent its operator model. While accelerating in growth areas and placing data and AI at the heart of its innovation model, the Group will be an attractive and responsible employer, adapted to emerging professions.

Orange is listed on Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).
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