

Orange Business Services: Enabling a digital, globally connected business world

Orange Business Services is the B2B branch of the Orange Group and supports enterprises across the world – global in our reach, but local in our approach. Moving beyond being an infrastructure operator, we leverage the reliability and performance requirements of being a leading operator to deliver digital services integration. Our ambition is to rely on this dual expertise to be the leader in the growing Internet of Enterprises ecosystem, where people, objects and processes are constantly connected and sharing data. With the commitment and expertise of 25,000 people, we empower our customers to transform their businesses.

Shaping innovations to help companies transform their businesses

Innovation makes most sense when our customers are involved in its inception, creation and implementation. Our mission is to help our customers reveal and shape their own innovation, the one that will make a difference on their specific market. To serve this purpose, we put the customers at the center and orchestrate a 360° co-innovation ecosystem made up of Orange Group innovation teams, our technological and business partners, as well as a pool of carefully selected start-ups. Through this unique set of points of view, skills and technologies, Orange Business Services is poised to continue developing innovative solutions to benefit its customers.

The end-to-end Data Journey

With 60 percent of the world's data expected to come from enterprises in 2025 (vs 30 percent today), the industry is quickly being consumed with ubiquitous connectivity, smart objects and AI-driven processes. This data-driven world brings increasing opportunities for our customers, but also an increasing combination of challenges to solve simultaneously.

Orange can help businesses with their data journey through all stages from exploration to analysis through the following steps.

1. Collect

As a key player in the IoT market, Orange Business Services provides a range of solutions to collect data. With 17 million objects managed today, we can oversee the connected devices directly or integrate with third parties where required.

**Orange manages
17 million
connected objects**

2G, 4G, LoRa, 4G LTE-M and 5G on the horizon... Orange Business Services supports all the IoT networks and has built an ecosystem of best-in class partners to match the right networks to the right sensors or modules to collect the data.

2. Transport

Orange Business Services offers its enriched connectivity services in 220 countries and territories with high-performance, secure networks with 99.88% availability, which makes it one of the most reliable network providers in the world.

40,000 employees at Orange Group dedicated to networks and managing them worldwide

We offer a global SD-WAN solution that is a fully automated, intelligent network with on-demand virtualized services, centrally orchestrated for end-to-end performance and control. This provides companies with a flexible and agile way to adapt the enterprise network to user needs, and is a future-proof solution completely integrated in our SDN architecture.

3. Store and process

On average, enterprises rely on five different cloud providers, 81% of which operate in a multi-cloud environment.

2,500 cloud experts to support our 3,500 cloud customers worldwide

To support these companies manage this diversity, Orange Business Services has chosen to be agnostic in its choice of cloud technologies. This positions Orange Business Services as an integrator that can orchestrate and leverage various applications, critical or not, in an end-to-end, multi-cloud environment, be it public or private cloud. Following the acquisition of Basefarm in August 2018, Orange Business Services is pressing ahead with its growth strategy for the cloud computing market, generating more than 50% of its revenues outside France and 25% annual growth by 2022. Its target is to become a global leader in multi-cloud services.

4. Analyze

Our recent acquisition of Business & Decision bolsters our ambition to become a European front-runner in connected data, digital experience and business intelligence.

1,800 Data Scientists and engineers dedicated to helping customers extract value from data

We believe that data analysis can help our customers manage four main challenges:

- Optimize operational efficiency
- Better understand customers to better serve them
- Anticipate financial, security, regulatory, e-reputation and fraud risks
- Detect, choose and create new services based on data

Orange Business Services data analysts can extract and decipher significant data volumes and transform them into actionable insight. This includes data management tools that provide decision-making support through features such as dashboards and other data visualization functionality – in real or delayed time.

5. Share and create

We provide decision-making tools to help our customers' interactions with their end-customers and their co-workers, creating an enriched relationship and optimized resource management.

Our Digital Customer Relation solutions include our call center, portal and customer applications. They optimize multichannel customer touchpoints and personalized services.

The "Collaborative Workspace" facilitates the sharing between and cooperation among teams with our communication and collaboration solutions, business social networks and applications.

800 experts in communication and collaborative solutions integration

Protecting data along the entire lifecycle

Keeping data secure and confidential is central to the entire data journey and enhances customers' trust and business value. Orange Business Services delivers secure end-to-end data with the support of Orange Cyberdefense. It counts a network of ten SOCs (Security Operation Centers) around the world, including four CyberSOCs that allow it to analyze more than 30 billion events per day through its SIEM (Security Information and Event Management) solutions. Its epidemiology laboratory studies and integrates threat analysis tools for 20,000 to 30,000 malicious software programs not yet detected by standard security solutions every day. Orange Cyberdefense has been accelerating its international expansion with a new Moroccan presence to cover French-speaking African countries at the end of 2018. Most recently, Orange acquired 100% of UK leader SecureData Group and its consulting subsidiary SensePost, to reinforce its position as a leading player in the European cybersecurity market.

Recent news

For all the news, visit the Orange Business Services pressroom: <https://www.orange-business.com/en/press/>

February 01, 2019 - [Orange acquires SecureData to increase its international reach and expertise in cybersecurity](#)

January 31, 2019 - [Orange Business Services appoints H el ene Auriol Potier to lead international business and continue growth momentum](#)

January 30, 2019 - [Weener Plastics chooses Flexible SD-WAN from Orange Business Services to improve agility](#)

December 19, 2018 - [Nova Veolia and its subsidiary Birdz choose Orange Business Services to help them digitalize Veolia's remote water meter reading services in France](#)

September 18, 2018 - [Orange Business Services reaffirms its ambition to become a global leader in multi-cloud services](#)



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