



Orange in the Middle East and Africa

Orange is one of just a few companies that made the strategic decision over 20 years ago to expand in Africa and the Middle East. Since then, it has come a long way by setting up an Orange Middle East and Africa subsidiary in 2015 to better identify its activities in Africa and the Middle East, creating an autonomous holding company with its own board of directors.

Present in 19 countries, Orange Africa and Middle East is an 'engine of growth' for the group through its solid economic and financial model (growth of 5% at Q1 2019 yoy). Today, one African in 10 is an Orange customer and one in thirty is a customer of Orange Africa and Middle East's banking and financial services.

Orange invests one billion euros every year in the region, putting Orange at the forefront of the digital transformation in Africa and the Middle East.

Orange MEA in numbers

ORANGE MEA Mobile Customers Fixed Broadband Customers	19 countries 18, 000 employees of which 50 expats 120 million (at 30/04/19) 1 million (at 30/04/19)
ORANGE Money Customers Active customers	44 million (mid-June) 15,5 million (+20% yoy)
Revenues 2018 EBITDA 2018 CAPEX 2018	5.2 billion euros (5% yoy) 1,7 billion euros 1 billion euros (19.4% of revenues) <ul style="list-style-type: none"> - Egypt (+6.5%) and Sonatel Group (+8.1%) - Orange Money (+29%) in Q1 2019 - New activities contributed more than 25% of revenue growth for MEA - Mobile-only revenues grew 7.7% in Q1 2019
4G Customers	16 countries 18 million (at 30/04/2019, +50% yoy)

Recent news:

June 11, 2019 - [Orange official sponsor of the Total Africa Cup of Nations Egypt 2019 for the 6th time running](#)

April 25, 2019 – [Orange a key player engaged in the digital transformation in Africa and the Middle-East launches its first Orange Digital Centre in Tunisia](#)

February 25, 2019 – [High-speed broadband submarine cable FLY LION3 makes landfall in Mayotte](#)

January 18, 2019 – [TV5MONDE chooses Orange Media Delivery Boost to optimise the end-user mobile content experience for customers in Africa](#)

November 22, 2018 – [Orange and MTN launch pan-African mobile money interoperability to scale-up mobile financial services across Africa](#)

November 13, 2018 - [Orange accelerates its multiservice operator strategy in Africa](#)

June 9, 2017: [Orange Digital Investment launches 50million euro investment fund for Africa](#)

Further information:

For more information on Orange's activities in the MEA region, please see our Hello Future Blog:

[Orange, a multiservice operator, a key player of the digital transformation in Africa](#)

[Orange's energy boost for Africa](#)

[Orange multiplies its innovations in Africa and the Middle East](#)

[Innovative services that are supporting agriculture in Africa today](#)