

Artificial Intelligence: Balancing Business and Opportunity with Ethics and Responsibility

The workshop will take place on **22 February** from **11.30 to 13.00**.

AGENDA

Keynote Interview – what is AI? Dispelling the myths; 20mn

- **Andrea Renda**, *CEPS senior Research Fellow*
 - **Nicolas Demassieux**, *Orange Senior Vice President Research & Orange Labs*
- Moderated by **Jennifer Baker**, *Journalist*

Panel 1 – AI: a business opportunity for EU industry; 25mn + 10mn Q&A

- **Bénédicte Javelot**, *Orange Chief Strategy Officer*
 - **Ondrej Socuvka**, *Google EU Senior Public Policy Manager*
 - **Yann Lechelle**, *Snips COO*
 - **David Sadek**, *Thales VP Research, Technology & Innovation*
- Moderated by **Lucilla Sioli**, *European Commission, DG Connect, Director Digital Industry*

Panel 2 – AI: a call for ethical development; 25 mn + 10mn Q&A

- **Nozha Boujemaa**, *Director of research INRIA, DATAIA Institute Director*
 - **Liam Benham**, *IBM, Vice President, Government and Regulatory Affairs, Europe*
 - **Laurent Zibell**, *Policy Adviser, Industrial Policy, industriAll European trade union*
- Moderated by **Eva Kaili**, *Member of the European Parliament*