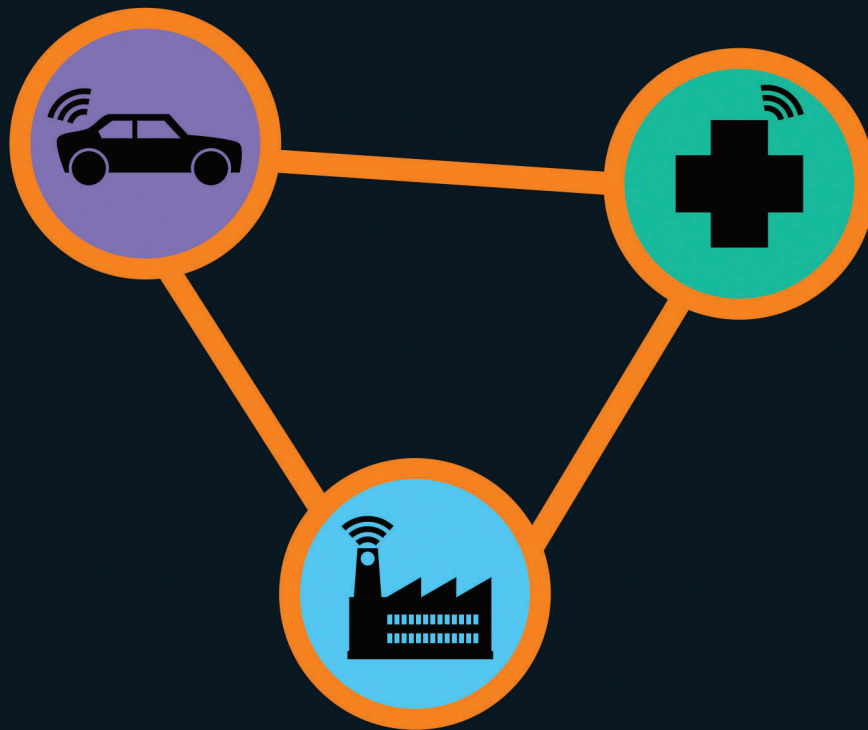


# Rendez-Vous

## Digitising Europe to take the lead



#OrangeRDV17  
[www.orange.com/committedtoeurope](http://www.orange.com/committedtoeurope)  
@Orange\_Brussels



# Digitising the European Industry

In April 2016, the European Commission launched a welcome industry specific initiative: Digitising the European Industry (DEI). For Europe to fully reap the benefits of the digital revolution, Orange believes that the transition into the digital era should be fostered across the whole value chain.

Digitising an industry is a process, not a technology. As a telecom operator, Orange not only enables this digitisation by offering global hybrid connectivity, integration services and business applications, but also contributes to shaping the future of the European digital ecosystem by investing and innovating with many different partners.

A pillar of the European economy:

# 19%

Industry accounts for 19 % of the EU economic value-added and 33 million jobs

## Connected assets:

Less than 1% of connected objects today

Commission expecting **6 bn IoT connections** in 2020 in the EU

## The benefits of digitising:

- Reducing time to market
- Improving efficiency & performance
- Enhancing customer experience
- Enabling products & services innovation



## € 50 bn of investments

The European Commission expects to mobilise up to €50 billion of public and private investments in support of the digitisation of the industry

# Orange: an enabler and a contributor to the digitisation of the European Industry

## Research & Development

**6 930 patents** in our portfolio

**+ 8 000 pers. worldwide** working in research

**€ 732 m invested**

Among the **50 most innovative companies** worldwide (BCG ranking)

## Infrastructures

**€ 15 bn** invested in networks for the 2015-2018 period

**40 000 pers.** dedicated to IT networks

**40 data centers** in the world

ISO certification

## Cybersecurity

**160 countries & territories** covered

**6 Security Operation Centers** 24/24

## Supporting Startups

**€ 350 m** engaged in the startup ecosystem to foster innovation (Orange Digital Ventures)

Accompanying **300 startups** by 2020

**12 accelerators** (Orange Fabs)

## Innovating together

Active member of **5 PPPs**: DEI, Cybersecurity, IoT, 5G, Cloud

Orange Developer program: opening up our APIs to developers

'Digital Skills 4 all' award winner

## Addressing verticals

- Automotive
- Smart cities
- Healthcare
- Manufacturing

